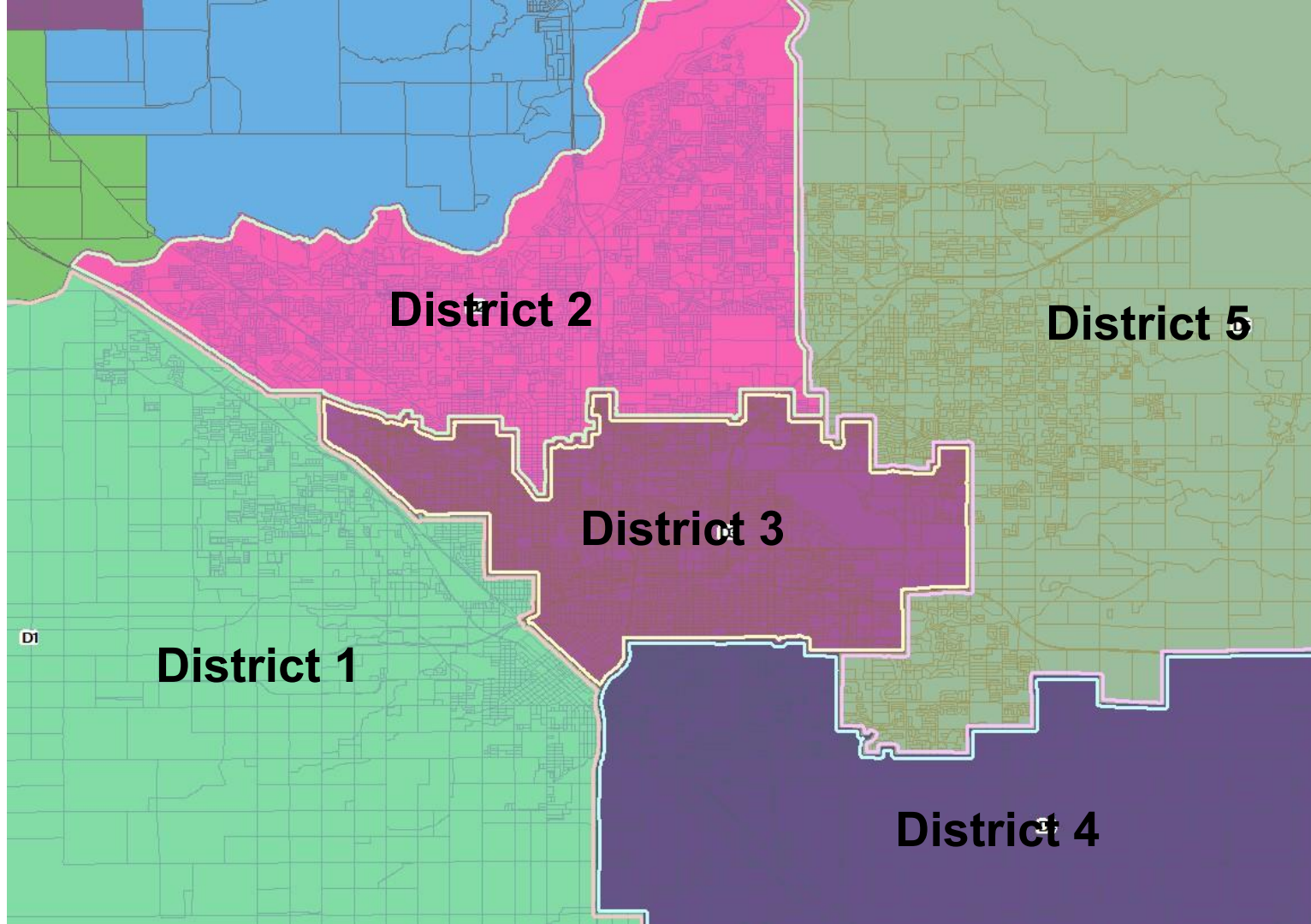


# Fresno County Equitable Maps Coalition

Presentation to  
the Fresno  
County Board of  
Supervisors

Tuesday,  
November 2,  
2021

Lori Pesante,  
on behalf of the  
Equitable Maps Coalition



UNTIL WE THE PEOPLE MEANS ALL OF US

**This Board's Constitutional Duty:**

**To Fairly Allocate Political Power in Fresno County.  
U.S. Constitution, Article 1, Section 2**



# Creation of the Equity Coalition Map

1. Community of Interest (COI) **Surveys** Collected
  - a. Food Banks, Vaccination Clinics, Flea Markets, public events, and online.
2. Survey takers, redistricting meeting attendees and groups work with demographer to **create** map, learn about redistricting.
3. EMC members **attend** all county COI Input Sessions
4. **Vet, refine and support** the map.

# California FAIR MAPS Act (2019)

CA Election Code, sections 21500, 21601, & 21621

1. Equal Population (Low Deviation)
2. **Compliance with Voting Rights Acts (VRA)**
3. Contiguity
4. Communities of Interest (COI)
5. Geographic Integrity
6. Easily Identifiable by Residents
7. Compactness (where it doesn't conflict with previous criteria)

No partisan favoritism or discrimination.  
**(EMC Interpretation: No Incumbent Residence)**

Engage Public Participation in Good Faith

## **VRA Effectiveness Metrics for Constitutionally Protected Classes:**

**Total Population**

**Citizen Voting Age Population (CVAP)**

**Voter Registration**

**Voter Turnout**

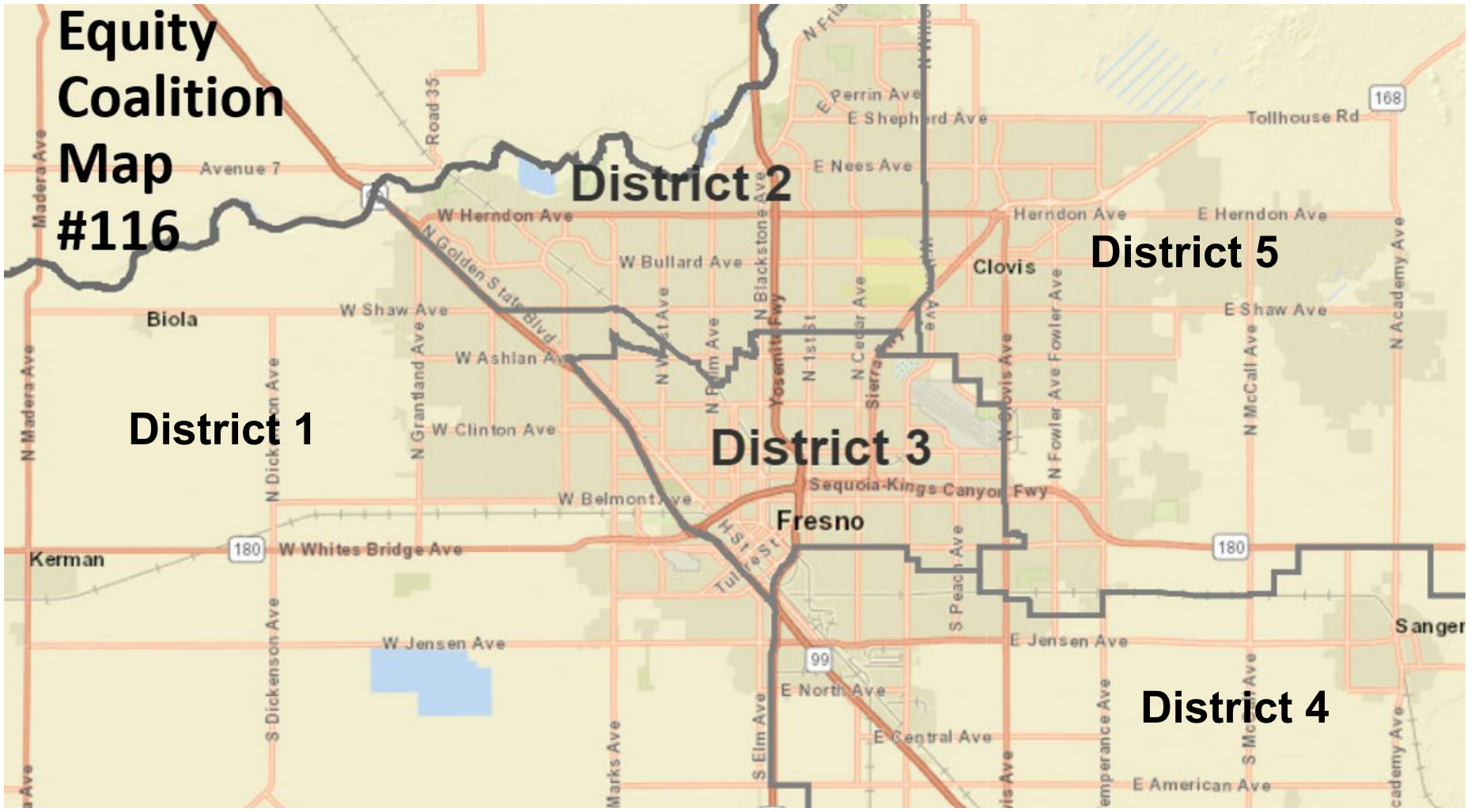
Effectiveness Metrics may vary as areas change from Urban to Rural, Affluent to High Poverty.

# The Fresno County Equitable Map Coalition

The following Groups support the Equity Coalition Map # 116:

<u>Vecinos Unidos</u> of Sanger, Parlier & Caruthers	Dolores Huerta <u>Foundation</u>	200+ Petitions in Support signed
Central Valley Leadership Roundtable	Central California Coalition for Equitable Realignment	Center for Race Poverty and the Environment (CRPE)
Central Labor Council, FMTK	<u>Tehipite</u> Chapter Sierra Club	Central Valley Partnership
Latino <u>Educational Issues</u> <u>Roundtable</u>	Central Valley <u>Progressive</u> PAC	SEIU 521
California League of Conservation Voters (now CA <u>EnviroVoter</u> )	Central California Environmental Justice Network	Leadership Council for Justice and Accountability (LCJA)
Cultiva la Salud	<u>Planned Parenthood</u> Mar Monte	Nueva Alianza
Fresno Barrios Unidos	National Women's Political Caucus	<b>300+ Community of Interest Surveys</b> collected

# Equity Coalition Map #116



**District 1**

**District 2**

**District 3**

**District 5**

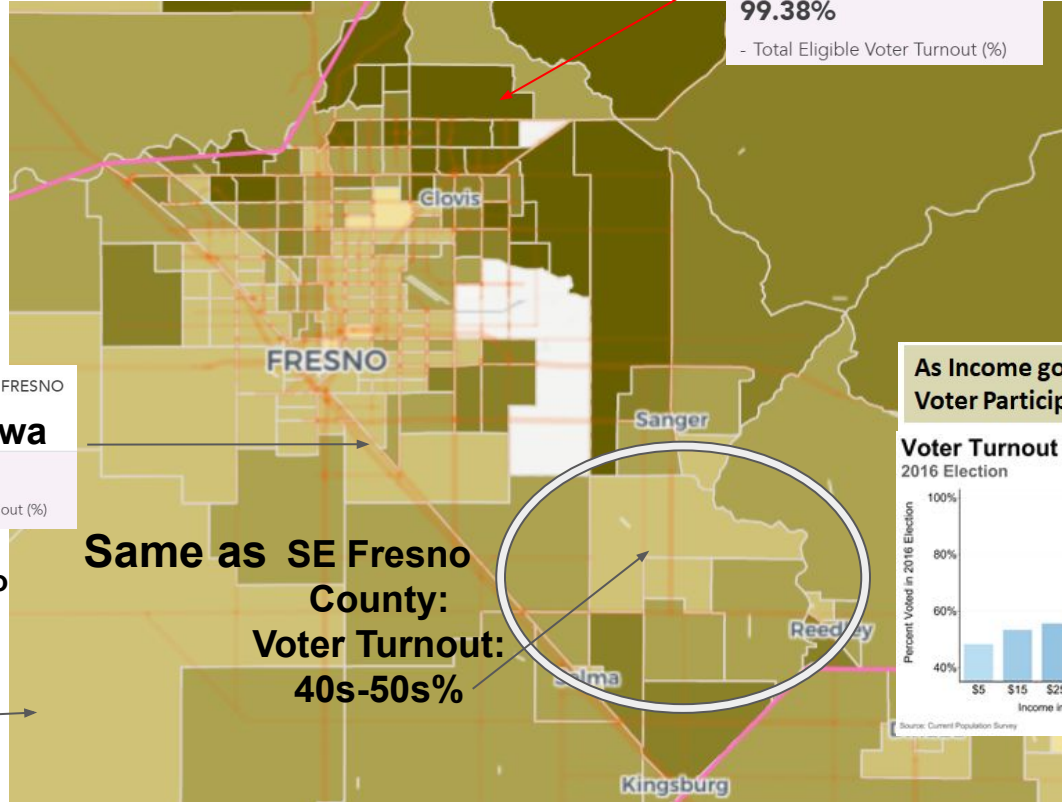
**District 4**

# Communities of Interest (COIs) Kept Whole:

- COI: Rural Westside** made whole – All rural towns and small communities West of Highway 41.
- COI: Westlands Water District** and West Hills Community College District kept whole in District 1
- COI: Southeast Fresno County Rural Farmworker Communities**, combined with urban residents in Southeast Fresno with similar demographics
- COI: Farmworkers** as a strong community, traditionally overlooked.
- COI: Genuine North Fresno district**, separates Clovis at Willow Ave border
- COI: Clovis** anchors District 5, with new development, Mountain & Foothills
- COI: Preserves District 3** as a coalition district in the central urban core
- COI: Respects boundaries of many diverse Ethnic Communities**  
– Hmong, African American, Punjabi & Latino.

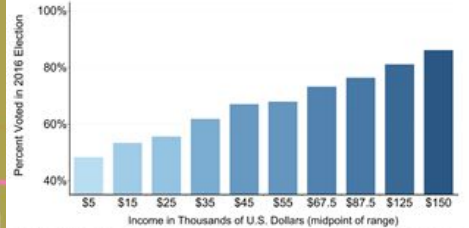
# Voter Turnout

Ineffective VRA Districts can result when voter turnout is not balanced to account for historical disenfranchisement.



**As Income goes Down,  
Voter Participation goes Down**

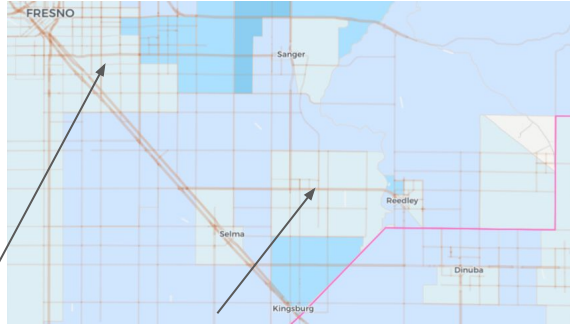
**Voter Turnout by Family Income  
2016 Election**



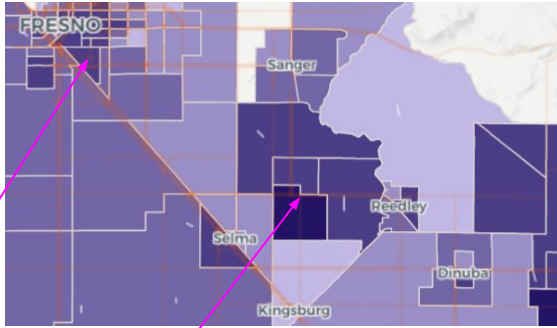
**Proposed District 1 SW Fresno  
has even lower voter turnout:**



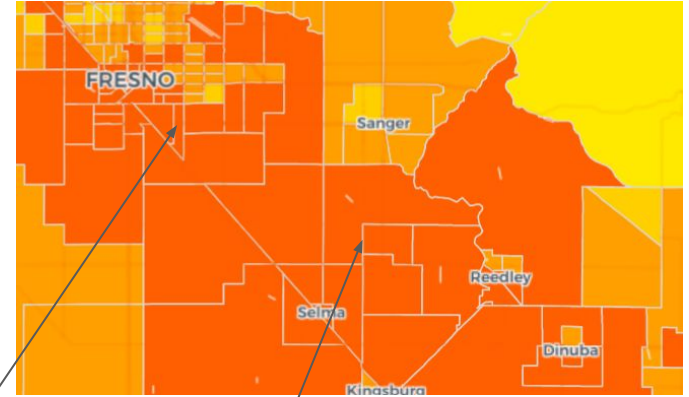
# Proposed District 4 Equity Indicators



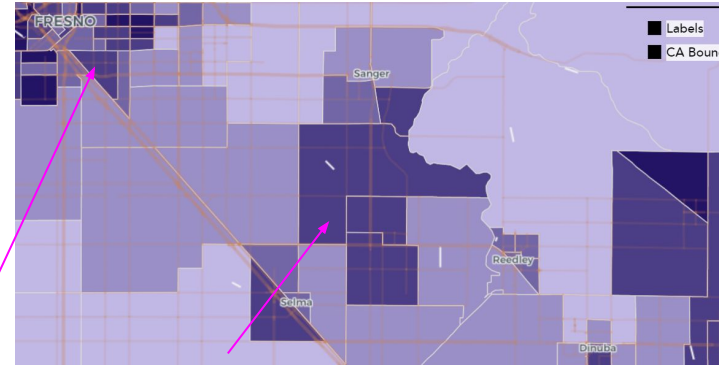
Low Educational Attainment



High Limited English Proficient



High Pollution Burden



High Housing Cost Burden

# Combined Equity Indicator Index



By all measures, Proposed Districts 1 and 4 should be drawn as Effective VRA Districts in order for power to be allocated fairly in Fresno County.

# Other Equity Coalition Map Features

Feature	Rationale
<p>Keep rural farmworker communities whole in their respective geographic areas and connected to more densely populated areas in City of Fresno with similar demographics and concerns in:</p> <ul style="list-style-type: none"><li>• District 1 (Westside) &amp;</li><li>• District 4 (Eastside).</li></ul>	<ul style="list-style-type: none"><li>• Recognize Farmworker COI. County policies and programs that affect workers in farm areas, e.g. working conditions, healthcare, and access to social services, also affect the farmworkers who often, by necessity, must live in cities like Fresno.</li><li>• Voter Participation progressively decreases when moving from denser populations of Protected Classes to more rural ones. <b>Therefore, rural areas must be paired with other more densely populated Protected Class populations to equitably allocate political power</b></li></ul>
<p>Keep Cities, CDPs whole except where likely prohibited by VRA</p>	<ul style="list-style-type: none"><li>• Splits in City of Fresno based on all available equity indicators</li><li>• Clovis with 120,000 residents can and should be kept whole.</li></ul>

# EMC Submissions: Updated 2020 Voter Registration Data

EMC CURRENT (Public Map 116): Variance Under 1%

% Protected Class: Latino	D1	D2	D3	D4	D5
Total Population	67.7	33.6	62.2	74.4	30.1
CVAP	54.4	27.3	51.2	63.4	25.1
Voter Registration	49.5	24.2	48.1	58.9	21.9
Voter Turnout	47.1	22.6	46.5	55.5	20.5

= 1 VRA District

EMC HALLOWEEN SUBMISSION: Variance Under 1%

% Protected Class: Latino	D1	D2	D3	D4	D5
Total Population	68.3	33.7	60.2	76.0	29.9
CVAP	54.5	26.6	52.1	63.7	24.5
Voter Registration	50.0	24.5	46.0	60.0	22.1
Voter Turnout	47.5	22.8	44.2	56.5	20.8

= 2 VRA Districts

# Summary

## EMC Submissions:

Meets Constitutional Mandate to Fairly Allocate Political Power in Fresno County

Legitimately Creates 2 VRA District (All Effectiveness Metrics above 50%, Variance below 1%)

A True Community Map: Democratic, Inclusive and Partisan Blind

## NDC and Public Map 101:

Incumbent Protection Maps

Variance for all NDC maps was higher than 2 percent (ineffective VRA)

Do Not Meet VRA Effectiveness Metrics.

Contradicts Protected Class Member input

Incorrect CVAP Data

No Voter Registration Analysis done

**Per this Board's mandate under the U.S. Constitution to fairly allocate political power in Fresno County, We Respectfully Ask this Board to Adopt the Equity Coalition Map and the EMC standards for VRA Effectiveness.**