



# County of Fresno

COUNTY CLERK/REGISTRAR OF VOTERS  
BRANDI L. ORTH

## Fresno County LAAC Meeting Minutes Thursday, 11/14/2019 6:00 PM

### Location:

Fresno County Elections Warehouse Training Room  
4525 E Hamilton Ave, Fresno Ca 93702

The Meeting was called to order at 6:00 PM with the following members present: Brandi Orth, Susan Anderson, Cindy Lee, James Kus, Samuel Molina, Luis Ojeda, Yenny Aguilar, Silvina Elliott.

### Updates on Tool Kit

James Kus gave an update on the Tool Kit. The Tool Kit will start appearing on the website on November 15, 2019. All the portions of the Tool Kit have been sent out for translation including PowerPoint, handouts and posters. All translations will be made available on our website. A PSA has also been translated in all 8 required languages which will also be made available. This is to inform the community of the new VCA model.

Susan Anderson also discussed, Southwest Strategies is creating a short training video on how to utilize the Tool Kit. The video would be sent to different organizations so they would be able to perform presentations at their convenience with their communities. The Tool Kit will also be periodically updated.

### Update on Vote Center and Ballot Drop Boxes

Susan Anderson announced that all 53 Vote Centers have been chosen and all contracts have been sent out. There have been over 40 Ballot Drop Boxes purchased. Susan also announced we will not be doing a mobile unit for this upcoming election. The decision was made because mobile units must be able to function exactly like a Vote Center and that will not be possible with the election coming up soon.

James Kus presented a map of the Vote Centers and Ballot Drop Box locations. The Vote Centers will be spread out through the county. There will be 10 Vote Centers open for 11 days and 43 open for 4 days. The Ballot Drop Boxes will spread in between the Vote Centers.

Brandi Orth added that since it is not possible to have a Mobile Unit, we will be having Ballot Drop Boxes in the areas that do not have a Vote Center nearby such as unincorporated cities. Brandi also stated that there have been more Ballot Drop Boxes purchased than the required minimum to ensure everyone can cast their vote.

## **Update on Communications and Community Presence**

Brandi Orth announced, that Southwest Strategies has won a national award for the branding they have created for Fresno County.

## **Recruitment for Election Workers**

Cindy Lee stated that have started to hire Election Workers. There is a large need for workers who speak other languages. The committee was presented with a recruitment video that will be posted on social media. Cindy asked committee members if they know any interested people, they can apply on Fresno County's job site.

Susan Anderson added that 750 Election Workers are needed minimum. IRS and The Census are also currently hiring seasonal workers. This makes it difficult to find enough workers. Susan also added that workers will have paid training that can be schedule for convenient times and dates that fit their schedule such as weekends and after hours.

## **Community Meetings**

James Kus gave an update on the community meetings. Bilingual Workshops in each of the 8 languages. The meetings will be scheduled in January.

Susan Anderson added that there will be a minimum of three workshops held in Spanish spread through the county and one for the other seven required languages. The presentations would last about one hour including Q&A and hands on demonstrations with the new equipment. Elected officials would also be invited to participate. The workshops would be promoted on social media and with community organizations.

## **Future Meetings**

The committee discussed future meetings. It was decided that the next meeting will be held on January 9, 2020 at 4:00. The meeting time was changed in hopes that attendance would increase.

**Meeting was adjourned at 7:15 PM**