

## Ballot Argument in Favor of Measure to Increase Sales and Use Tax

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Arguments in support or opposition of the proposed laws are the opinions of the authors

### Argument in Favor of Measure

Because Mendota is a small city in a rural community, it is oftentimes difficult to compete with larger cities for resources.

For example, in 2009, Mendota reestablished the Mendota Police Department. Before that, the City relied upon the Fresno County Sheriff's Department for public safety. This forward-looking action greatly reduced response times, enhanced public safety, and provided Mendota greater local control over basic municipal services. Presently, twelve full-time uniformed officers serve Mendota and its citizens. Unfortunately, many of Mendota's officers leave the department for higher pay in other areas of Fresno County.

In addition, due to the strain on the City's finances in maintaining a viable police department, the City is unable to spend money on other general safety and public welfare services such as repairing public roads and maintaining public parks and streets.

The money received by the City under this Measure would be used towards providing essential City services and facilities such as: providing police, fire, and 911 emergency medical response; combating gang violence and crime; updating fire protection services; maintaining public parks, streets, and roads; reducing and addressing homelessness; promoting and assisting local businesses; and supporting other general services to protect the public health, safety, and general welfare.

Under this Measure, the City's Sales and Use Tax would increase by 1.0%, which would raise an additional \$500,000 annually for the City of Mendota General Fund. These much-needed funds would go a long way towards enhancing the safety and quality of life of the Mendota community.

Let's keep the City of Mendota safe, viable, and strong. Vote "YES" on this Measure.

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"The undersigned proponent(s) and/or author(s) of the direct argument for this Ballot Measure at the General Election for the City of Mendota to be held on November 8, 2018, hereby state that such argument is true and correct to the best of their knowledge and belief."

2018 AUG 18 PM 1:20:53

Date: 8-1-18

Signed: \_\_\_\_\_

Printed: Isabel de Castro

Name: Isabel de Castro

Title: Mayor

Date: 8-7-18

Signed: \_\_\_\_\_

Printed: OSCAR FORNIES

Name: \_\_\_\_\_

Title: City Council Member

Date: Aug 2-18

Signed: \_\_\_\_\_

Printed: Robert Silva

Name: City Council Member

Title: \_\_\_\_\_

Date: 8/6/18

Signed: \_\_\_\_\_

Printed: Jesse Mendoza

Name: \_\_\_\_\_

Title: City of Mendota Council Member

Date: \_\_\_\_\_

Signed: \_\_\_\_\_

Printed: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_