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The City Council of the City of Parlier placed this Measure K on the ballot to raise revenues, so the City can continue to provide, maintain and enhance essential services for the citizens of Parlier, including fire protection services among others. Measure K will enact an ordinance that imposes a four percent (4%) utility users tax on electric, natural gas and telecommunications services to ensure that the City of Parlier can protect its communities from unforeseeable events. The ordinance would include procedures for fair and broad-based application across all citizens who use such services. The utility users tax would be based on each individual's own usage.

The utility users tax is expected to raise approximately \$398,000.00 annually until the voters decide otherwise. Revenues from the tax will be deposited in the City's general fund. An Advisory Measure will accompany Measure K providing the City Council clear direction on how funds should be prioritized.

A "yes" vote on this measure is a vote to approve a utility users tax.

A "no" vote is a vote to reject a utility users tax.

**The above statement is an impartial analysis of Ordinance No. 2018-05 and Measure K. If you desire a copy of the ordinance or measure, please call the Fresno County Clerk/Registrar of Voter's office at 559-600-3011 or the Parlier City Clerk at 559-646-3545, extension 227, and a copy will be mailed at no cost to you.**

Mary F. Lerner, City Attorney, City of Parlier