

The City Council of the City of Parlier placed this Advisory Measure L on the ballot to offer Parlier citizens the opportunity to advise the City Council whether the funds received from Measure K (Utility Users Tax) should primarily be used to provide, maintain and enhance fire services in the City of Parlier.

If Measure K (Utility Users Tax) passes, the City of Parlier will enact an ordinance that imposes a four percent (4%) utility users tax on electric, natural gas and telecommunications services to raise enough general fund money annually to ensure that essential City services, such as fire protection services among others, can continue to be provided for the citizens of Parlier.

A "yes" vote on this Advisory Measure L is a vote only to advise the Parlier City Council that the revenues raised from Measure K should be primarily used to provide, maintain and enhance fire services in the City of Parlier. A "yes" vote on this Advisory Measure is NOT a vote in favor of Measure K.

A "no" vote on this advisory measure is a vote to advise the Parlier City Council that the revenues raised from Measure K should not primarily be used to provide, maintain and enhance fire services in the City of Parlier. A "no" vote on this Advisory Measure is NOT a vote against Measure K.

The above statement is an impartial analysis of Measure L. If you desire a copy of the measure, please call the Fresno County Clerk/Registrar of Voter's office at 559-600-3011 or the Parlier City Clerk at 559-646-3545, extension 227, and a copy will be mailed at no cost to you.

Mary F. Lerner, City Attorney, City of Parlier

FILED

AUG 16 2013

By _____

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