

MEASURE TO BE VOTED ON AND NOTICE OF DATE FIXED FOR SUBMITTING ARGUMENTS ON THE CITY OF PARLIER SALES USE TAX

Notice is hereby given that the following measure is to be voted on at the City of Parlier municipal election to be held in the County of Fresno, on Tuesday, November 5, 2019.

City of Parlier Sales Tax Measure S

To protect, maintain and improve essential City services including police, fire, 911 emergency, gang prevention programs, neighborhood police patrols, maintain streets, reduce criminal activity, attract and retain businesses and jobs, and maintain youth/senior and other programs and services, shall the City of Parlier increase the sales tax by one cent (\$.01) providing for approximately \$400,000 annually, until ended by voters?

Yes_____

No_____

Synopsis of Measure

Measure S entitled City of Parlier Sales Tax Measure was placed on a ballot for a special election by unanimous vote of the full City Council of the City of Parlier. Measure S requires a majority vote of the City of Parlier voters that vote in the election on November 5, 2019 to become effective. The Measure establishes a local Transaction and Use Tax commonly known as Sales Tax, in the City of Parlier of one cent. If approved by the voters, Measure S will impose a one cent (\$.01) sales tax on non-exempt retail sales within the City of Parlier. The tax would remain in place until and unless the voters repealed it. The City's Finance Department estimates the tax will generate \$400,000 per year. The City is required to contract with the California Department of Tax and Fee Administration to administer and collect the tax. The City Council is submitting Measure S to the voters as a general purpose tax. This means that a majority of the voters must approve the Measure for it to go into effect. The City Council has expressed its intent to spend Measure S revenues exclusively on public safety needs such as police and fire but the funds will remain available for any lawful municipal purpose.

Arguments for or against the measure may be submitted to the Fresno County Clerk/Elections, 2221 Kern St., Fresno, CA 93721, no later than Monday August 19, 2019 by 5:00 pm. Paper copies of arguments must be submitted with original signatures, as well as by email at clerk-elections@fresnocountyca.gov in MS Word format. No argument shall exceed 300 words in length. Arguments may be submitted by the legislative body, or any member or members of the legislative body authorized by that body, or any individual voter who is eligible to vote on the measure, or bona fide association of citizens, or argument submitted. If an argument is signed by more than five persons, the names of only the first five persons signing, determined by the order in which their signatures appear, shall be printed with the argument.

Only one argument for and one argument against each measure will be selected for printing and distribution to the voters. Preference and priority in selection will be given in the order named: (1) The legislative body, or member or members of the

legislative body authorized by that body; (2) The individual voter or bona fide association of citizens, or combination of voters and associations, who are the bona fide sponsors or proponents of the measure; (3) Bona fide associations of citizens; (4) Individual voters who are eligible to vote on the measure. Any argument submitted shall not be changed after August 19, 2019 by 5:00 pm.

ALL ARGUMENTS submitted shall be verified in substantially the following form:

VERIFICATION

The undersigned author(s) of the _____ (primary/rebuttal) argument _____ (in favor of/against) ballot proposition (name or number) at the _____ (title of election) election for the _____ (jurisdiction) to be held on _____ (date) hereby state that this argument is true and correct to the best of _____ (his/her/their) knowledge and belief.

Signed _____

Date _____

Signed _____

Date _____

Dated: August 12, 2019

Brandi L. Orth
County Clerk/Registrar of Voters

By: Rosaura Y Barajas
Program Coordinator

Quienes deseen obtener la version en español de este aviso legal pueden solicitar una copia de la misma Llamando al Departamento de Elecciones, (559) 600-8683.