

IMPARTIAL ANALYSIS BY CITY ATTORNEY, CITY OF PARLIER

Measure S entitled the "City of Parlier Sales Tax Measure" will appear on a ballot for a Special Municipal Election on November 5, 2019. Citing its inability to maintain and continue to provide essential City services without additional revenue to fund those services at current levels, the City Council of the City of Parlier unanimously voted to place Measure S on the ballot for a Special Election to occur November 5, 2019, asking the voters to approve a one cent or one penny, sales tax within the City. The proposed tax would add a penny to an item that costs a dollar, or one dollar to the price of an item that costs one hundred dollars.

The Sales Tax, that would become effective if Measure S were approved, would apply to most over the counter sales of tangible goods and to restaurant purchases, occurring in the City of Parlier. For vehicles, the tax would only apply if the vehicle is registered to a City address. The Tax does not apply to the purchase of groceries or prescribed medications.

Measure S, if approved, is estimated to generate approximately \$400,000 annually. The City Council has expressed its intent to spend those monies exclusively on critical needs of the City to staff and equip its Police Department. However, the tax is a general purpose tax so the funds would also be available to fund general City services including but not limited to 9-1-1 emergency response services, housing services, street and infrastructure improvements, maintenance of parks, and youth programs.

To become effective, Measure S requires a majority vote of the City of Parlier voters that vote in the election on November 5, 2019.

Currently, the cumulative tax rate on retail sales in Parlier and in the unincorporated areas of Fresno County is 7.975%. The City of Parlier receives only a fraction of this amount. The remainder goes to the State of California with a small percentage allocated to County-wide transportation funding. That would increase the sales tax rate in Parlier to 8.975%, the same rate charged in most cities in Fresno County. The proposed measure, if approved, would result in the added one cent sales tax going exclusively to the City's General Fund and be available to support the full range of local municipal services.

A "yes" vote is a vote to approve the enactment of the one cent sales tax. A "no" vote is a vote against the tax.

The above statement is an Impartial Analysis of Measure S. If you desire a copy of the Measure, please call the City Clerk of the City of Parlier at (559) 646-3545 and a copy will be mailed to you at no cost.

Date: August 6, 2019

PARLIER CITY ATTORNEY

By: 

Neal E. Costanzo

