

**MEASURE TO BE VOTED ON AND NOTICE OF DATE FIXED FOR SUBMITTING ARGUMENTS ON THE CITY OF REEDLEY TRANSACTIONS AND USE TAX INCREASE**

Notice is hereby given that the following measure is to be voted on at the City of Reedley municipal election to be held in the County of Fresno, on Tuesday, March 3, 2020.

**REEDLEY PUBLIC SAFETY & VITAL CITY SERVICES MEASURE**

To maintain 911 emergency response times, police protection, neighborhood patrols, anti-gang and drug programs; repair streets, alleys, potholes, and other infrastructure; maintain neighborhood parks, youth, after-school, and senior programs; retain and attract local businesses; address homelessness; and provide other services; shall the City of Reedley enact a ¾¢ sales tax providing approximately \$1,500,000 annually, requiring annual audits and 10 year review, with all funds benefitting Reedley residents?

Yes \_\_\_\_\_ No \_\_\_\_\_

**Synopsis of Measure  
REEDLEY MEASURE FOR TRANSACTIONS AND USE TAX INCREASE**

The proposed measure would authorize a three quarters of one percent (0.75%) increase to the transactions and use tax within the City of Reedley that would be imposed on retail transactions involving the sale and use of personal property. Revenues raised by the new tax would belong to the City of Reedley and would not be shared with the County, State, or any other agency. The sales tax rate in the City of Reedley from all sources would increase from 8.475% to 9.225% if this measure is approved by the voters. This measure does not require any new tax revenue be used for a particular purpose, instead going to the general fund for any government purpose, including, but not limited to funding public safety services, maintaining neighborhood parks, programs to retain and attract local businesses, paying for street and alley repairs, and paying for other general fund obligations. The proposed tax increase contains no sunset date.

Arguments for or against the measure may be submitted to the Fresno County Clerk/Elections, 2221 Kern St., Fresno, CA 93721, no later than Monday, November 25, 2019 by 5:00 pm. Paper copies of arguments must be submitted with original signatures, as well as by email at [clerk-elections@fresnocountyca.gov](mailto:clerk-elections@fresnocountyca.gov) in MS Word format. No argument shall exceed 300 words in length. Arguments may be submitted by the legislative body, or any member or members of the legislative body authorized by that body, or any individual voter who is eligible to vote on the measure, or bona fide association of citizens, or any combination of voters and associations. If an argument is signed by more than five persons, the names of only the first five persons signing, determined by the order in which their signatures appear, shall be printed with the argument.

Only one argument for and one argument against each measure will be selected for printing and distribution to the voters. Preference and priority in selection will be given in the order named: (1) The legislative body, or member or members of the legislative body authorized by that body; (2) The individual voter or bona fide association of citizens, or combination of voters and associations, who are the bona fide sponsors or proponents of the measure; (3) Bona fide associations of citizens; (4) Individual voters who are eligible to vote on the measure. Any argument submitted shall not be changed after November 25, 2019 by 5:00 pm.

ALL ARGUMENTS submitted shall be verified in substantially the following form:

**VERIFICATION**

The undersigned author(s) of the \_\_\_\_\_ (primary/rebuttal) argument \_\_\_\_\_ (in favor of/against) ballot proposition (name or number) at the \_\_\_\_\_ (title of election) election for the \_\_\_\_\_ (jurisdiction) to be held on \_\_\_\_\_ (date) hereby state that this argument is true and correct to the best of \_\_\_\_\_ (his/her/their) knowledge and belief.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Dated: November 14, 2019

Brandi L. Orth  
County Clerk/Registrar of Voters

By: Rosaura Y Barajas  
Election Program Coordinator

Quienes deseen obtener la version en español de este aviso legal pueden solicitar una copia llamando al Departamento de Elecciones, (559) 600-8683.

November 14, 2019