

FILED
AUG 10 2020

Measure __ Campaign

Argument in Favor of

FRESNO COUNTY
By _____
DEPUTY

A "Yes" vote on Measure __ would allow Selma to issue a license to operate a Card Room in compliance with State Law, and collect substantial revenue without raising taxes on the citizens of Selma.

- 1. Yes on Measure __ - improves public safety services.**
Providing more money for fire and police services and community based public safety programs throughout the City.
- 2. Yes on Measure __ - repairs our aging streets and roads.**
Many of our neighborhood streets are in need of maintenance. Just like our homes, they need to be repaired regularly. This measure gives the City of Selma the opportunity to improve their maintenance schedule and repair streets quickly.
- 3. Yes on Measure __ - improves recreational programs.**
This measure will help benefit recreational programs for youth and senior citizens. It is important we engage the youth to build a sense of community and provide courses that assist our senior citizens.
- 4. Yes on Measure __ - all money stays local.**
Sacramento can't touch it. Measure __ requires monthly statements of revenue and a payment made directly to the City of Selma, benefiting the community.
- 5. Yes on Measure __ - creates local jobs**
The passage of Measure __ will create local jobs that help boost our economy by helping existing businesses.
- 6. Yes on Measure __ - benefits residents, businesses and visitors.**
Measure __ has the potential to generate significant sources of tax revenue without raising taxes on the citizens of Selma.

