

FILED

SEP 01 2022

CITY OF CLOVIS
MEASURE B
CITY ATTORNEY'S IMPARTIAL ANALYSIS By

FRESNO COUNTY CLERK

DEPUTY

The City Council of the City of Clovis has placed Measure B on the ballot for November 8, 2022. Measure B asks voters of the City of Clovis whether a two percent (2%) increase in the transient occupancy tax, also known as a hotel tax, paid only by hotel guests, should be approved and imposed on individuals who stay overnight in hotels, inns, motels, or other short-term rentals in the City of Clovis.

The current transient occupancy tax rate in the City of Clovis is ten percent (10%) and would increase to twelve percent (12%) if Measure B is approved by the majority of votes cast at the November 8, 2022, election. Measure B would amend Clovis Municipal Code Section 3.3.403 only to increase the tax rate for hotel guests from 10% to 12% as defined in the Municipal Code. The hotel tax would remain limited to only guests staying in hotels, inns, motels, or other short-term rentals for thirty (30) days or less, and continue to be collected in the same manner as the existing hotel tax is collected in the City of Clovis. Measure B would not result in a tax on homes, properties, apartments, rental units, or leases of more than thirty (30) days.

The City estimates that approval of Measure B would generate approximately \$500,000 each year. If Measure B is approved, the increased hotel tax rate of twelve percent (12%) will begin on January 1, 2023. By law, all revenues raised by the Measure B would belong to the City of Clovis and could not be taken by the State, County, or any other agency.

Measure B is a general tax and does not require that any additional tax revenue be used for a particular purpose. Any additional tax revenue generated would go to the City of Clovis general fund and be available to be used for any government purpose, including but not limited to funding police and public safety services, maintaining and improving parks, streets and other City facilities, and paying for other general fund obligations. The proposed tax increase contains no sunset date and would continue indefinitely until repealed by the voters of the City in a subsequent election.

The above statement is an impartial analysis of Measure B. If you desire a copy of the ordinance or measure, please call the Clovis City Clerk's office at 559-324-2060, and a copy will be provided at no cost to you.

Scott G. Cross, City Attorney