

ARGUMENT IN FAVOR OF MEASURE ____

Vote YES on Measure ____ . Measure ____ would raise the Transient Occupancy Tax (TOT) in the City of Clovis from 10% to 12%. This is the hotel tax paid by tourists and visitors who stay in our hotels and motels; City of Clovis residents do not pay this tax unless they stay in a local hotel or motel.

The Clovis City Council approved placing Measure __ on the ballot after a 25-person community member Citizens' Advisory Committee recommended the need to increase funding for public safety significantly. One option to address a portion of the needed funding is to increase the TOT.

Visitors use our streets, parks, and emergency services as they enjoy all that Clovis has to offer, and we welcome all to experience what Clovis has to offer. Raising the TOT represents a direct and fair way to recover the increased costs associated with visitor stays in Clovis.

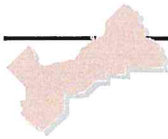
A 2% increase in the TOT will bring in an additional estimated \$500,000 annually and will make the TOT rate in Clovis the same as Fresno and other nearby cities. Approval of Measure __ will help Clovis maintain the important balance between remaining competitive for tourism dollars and providing needed funding for critical public safety services.

Measure ____ revenues will be available to help fund critical police services and hire additional police officers, and because none of the money can be taken away by the State, all Measure ____ revenue will stay here in Clovis.

Please join us in voting YES on Measure ____, and help provide additional funding to keep Clovis the safest city in the Central Valley.

Jose Flores, Mayor, City of Clovis
Lynne Ashbeck, Mayor Pro Tem, City of Clovis
Drew Bessinger, Councilmember, City of Clovis
Vong Mouanoutoua, Councilmember, City of Clovis
Bob Whalen, Councilmember, City of Clovis

FILED
JUL 15 2022
FRESNO COUNTY CLERK
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DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTALS

(E.C. §9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles will be printed in the Voter Pamphlet portion of the County Voter Information Guide in the order provided below.

The undersigned author(s) of the: Argument in Favor Rebuttal to Argument in Favor
 Argument Against Rebuttal to Argument Against

of ballot measure Transient Occupancy Tax / Measure at the Statewide General Election
(Name and/or Letter) (Title of Election)
for the City of Clovis to be held on November 8, 2022 hereby state that this
(Jurisdiction) (Date)
argument is true and correct to the best of his/her/their knowledge and belief.

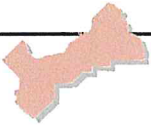
| | | |
|----|--|---|
| 1. | <u>Jose Flores</u> (Printed Name) <u>Mayor, City of Clovis</u> (Title to Appear on Argument) | <u>[Signature]</u> <u>7/13/2022</u> (Date) |
| 2. | <u>Lynne Ashbeck</u> (Printed Name) <u>Mayor Pro Tem, City of Clovis</u> (Title to Appear on Argument) | <u>[Signature]</u> <u>7.14.22</u> (Date) |
| 3. | <u>Drew Bessinger</u> (Printed Name) <u>Councilmember, City of Clovis</u> (Title to Appear on Argument) | <u>[Signature]</u> <u>7/13/2022</u> (Date) |
| 4. | <u>Vong Mouanoutoua</u> (Printed Name) <u>Councilmember, City of Clovis</u> (Title to Appear on Argument) | <u>[Signature]</u> <u>07/13/2022</u> (Date) |
| 5. | <u>Bob Whalen</u> (Printed Name) <u>Councilmember, City of Clovis</u> (Title to Appear on Argument) | <u>[Signature]</u> <u>[Date]</u> (Date) |

IMPORTANT FILING INFORMATION: I, Karey Cha am the
(Printed Name) (Signature)

designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

Mailing Address: 1033 Fifth Street, Clovis, CA E-Mail Address: kareyc@cityofclovis.com

Contact Numbers: (559) 324-2057
Daytime Evening Fax



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| | | |
|----|--|--------------------------|
| 1. | _____ (Printed Name) | _____ (Signature) |
| | _____ (Title to Appear on Argument) | _____ (Date) |
| 2. | _____ (Printed Name) | _____ (Signature) |
| | _____ (Title to Appear on Argument) | _____ (Date) |
| 3. | _____ (Printed Name) | _____ (Signature) |
| | _____ (Title to Appear on Argument) | _____ (Date) |
| 4. | _____ (Printed Name) | _____ (Signature) |
| | _____ (Title to Appear on Argument) | _____ (Date) |
| 5. | <u>Bob Whaley</u> (Printed Name) | _____ (Signature) |
| | <u>Council member, City of Clovis</u> (Title to Appear on Argument) | <u>7/14/22</u> (Date) |

IMPORTANT FILING INFORMATION: I, Karey Cha am the
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