



## COUNTY OF FRESNO

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District Attorney

### NEWS RELEASE

FOR IMMEDIATE RELEASE  
December 16, 2015

## **LESLIE'S POOLMART TO PAY \$79,289 TO SETTLE MISLEADING PACKAGING CASE WITH DISTRICT ATTORNEYS OF FRESNO AND YOLO COUNTIES**

The Fresno County District Attorney's Office is pleased to announce that the office's Consumer Protection Unit, along with the Yolo County District Attorney's Office, have reached a settlement in a consumer protection case filed on December 4, 2015 against Leslie's Poolmart, Inc., for alleged product packaging violations in the sales of its two pound "Fresh N Clear" oxidizer product.

Leslie's Poolmart, Inc. has several stores located in Fresno County.

The case focused on containers that were misleading, in that they appeared to hold more product than was actually present. No public health implications were alleged and Leslie's promptly took steps to assure that its product came into compliance with state packaging laws. Without admitting wrongdoing, Leslie's agreed, as part of the settlement, to pay \$79,289. The District Attorney's Offices of Fresno and Yolo Counties will each receive \$21,000 to cover costs of the investigation and penalties.

In addition, among other financial terms, Leslie's Poolmart, Inc. will donate pool supplies and equipment to city and county pools valued at \$36,687.

The Fresno County District Attorney's Consumer Protection Unit investigates and prosecutes cases involving fraudulent, deceptive, and illegal business activity that victimizes Fresno County residents and/or law-abiding businesses.

If you have a consumer complaint or consumer question, contact the Fresno County District Attorney's Office's Consumer Protection Unit at 559-600-3156.

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