

COUNTY OF FRESNO

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NEWS RELEASE

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Bill Creating Grants for Fentanyl Awareness Pilot Projects Approved in Committee

Over the last year, the Fresno County District Attorney's Office has collaborated with local, state and federal law enforcement officials and public health and education leaders to fund billboard campaigns, run Public Service Announcements on the radio, on social media and at local movie theaters to warn the community of the dangers of fentanyl. This effort culminated with legislation introduced by Assemblyman Jim Patterson that will create a new state grant to fund outreach, prevention and awareness of the fentanyl crisis. Assemblyman Patterson's Bill (AB 2365) was approved unanimously today in the Assembly Health Committee.

AB 2365 would fund six pilot projects throughout the state focused on reducing fentanyl overdose and use. Local government agencies (i.e., education, law enforcement, public health, etc.) would apply for grant funds to increase awareness and education about the dangers of fentanyl.

These pilot projects can include, but are not limited to, awareness campaigns such as billboards and commercials, educating students and other young people as well as their parents, and offering additional mental health resources to survivors of fentanyl overdose before they leave the hospital.

AB 2365 next moves to the Assembly Appropriations Committee.

Media may email FCDAMedia@fresnocountyca.gov with questions.
