

# Item 3.a. - Minutes



## Fresno County Advisory Redistricting Commission Summary of Proceedings

Wednesday, July 7, 2021, 6 p.m.  
Virtual Zoom Meeting

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### Commission Members

<b>District 1:</b>	<u>Katherine Burrows</u>	<u>Ken Abrahamian</u>
<b>District 2:</b>	<u>Elizabeth Kolstad</u>	<u>Lawrence Garcia</u>
<b>District 3:</b>	<u>Patience Milrod</u>	<u>Hugo Morales</u>
<b>District 4:</b>	<u>James Petty Jr.</u>	<u>Glenda Hill</u>
<b>District 5:</b>	<u>Suzanne Motte</u>	<u>Richard Gallegos</u>
<b>CAO:</b>	<u>Jeff Cardell</u>	

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#### A. Call meeting to order and roll call

Commission convened at 6 p.m.

Commissioners Present: Burrows, Abrahamian, Kolstad, Garcia, Milrod, Morales, Petty, Hill, Motte, Gallegos, Cardell

Commissioners Absent: None

#### B. Introduction of Commission members

Commissioner introductions.

#### C. Discussion and election of Chair and Vice-Chair

Motion and second to nominate Commissioner Abrahamian for Chair.

Motion and second to nominate Commissioner Burrows for Chair.

Commissioner Burrows declined the nomination of Chair.

Motion carried to nominate Commissioner Abrahamian for Chair:  
11 Ayes 0 Noes

Motion and second to nominate Commissioner Morales for Vice Chair.

Motion and second to nominate Commissioner Motte for Vice Chair.

Commissioner Motte declined the nomination of Vice Chair.

Motion carried to nominate Commissioner Morales for Vice Chair:  
11 Ayes 0 Noes

The meeting was turned over to Chair Abrahamian.

D. Receive and file meeting schedule

Commissioner Comments:

- Clarification on Commissioners attendance at public workshops.
- Clarification for Commissioners responding to public questions and inquiries.
- Remote/virtual access availability for future public meetings.
- Concerns regarding the date of the upcoming Public Workshop on July 14, 2021, and possibility of rescheduling or adding additional public meetings and workshops.
- Accessibility to language translation at future meetings.
- Criteria for Commissioners to determine the need for additional meetings, and how the public can request a meeting.

Motion and second to discuss rescheduling the October 21, 2021 Commission Hearing #3.

Commissioner Discussion:

Staff may be able to pole commissioners for availability and add the item to the August 12, 2021 meeting agenda for discussion, direction, and possible action.

Public Comment:

- Michael Evans: Commented regarding hybrid/livestreaming of meetings.
- Kaya Herron: Clarification of meeting schedule.

Staff clarified Public Workshops will be livestreamed (for viewing only), and comments can be submitted in person, in writing, or by email.

E. Receive and adopt the proposed bylaws.

Commissioner Discussion:

- Concerns about Article 5, Article 4C, public engagement, and limitations on public comment.
- Clarification on public outreach.

Motion and second to table adoption of the proposed bylaws.

Motion withdrawn.

Motion and second to revise Article 4, Section C to:

**Six (6)** members of the Commission shall constitute a quorum. **Six (6)** or more affirmative votes shall be required for any official action, except adjournment of a Commission meeting for lack of a quorum present.

Public Comment:

- Kaya Herron: In support of changing the number to six (6).

Motion carried: 10 Ayes 1 Noes

Commissioner Discussion:

- Concerns about Article 5
- Criteria and language

Motion and second to 1) delete Article 5, Section A; and 2) change Article 5, Section B to list the duties of the commission.

Amended motion and second to 1) delete Article 5, Section A; 2) revise Article 5, Section B designation to Section A, and revise the first paragraph to:

“Upon receipt of the census data for the County, the Commission shall work collaboratively with County staff and consultants to redraw the supervisorial district boundaries in order to meet population equality and the other statutory criteria. ~~described in Article 5, Section A.~~”

Motion failed: 4 Ayes 7 Noes

Motion and second to approve the Bylaws, and Article 4, Section C as previously amended.

Motion carried: 10 Ayes 1 Noes

#### E. Brown Act training

Brown Act training presented by Rebekah Eropkin, Deputy County Counsel.

Public Comment:

- Olivia Seideman: Recommends remote meeting accessibility throughout the process.

#### G. Presentation and redistricting overview training

Redistricting overview and training presented by Dr. Jeff Tilton, National Demographics Corporation (NDC).

NDC will research availability of demographic information from 1990, 2000, and 2010.

Commissioner Comments:

- Mapping tools
- Data census information (residents displaced by Creek fire)
- Determining future growth
- Outreach in hard-to-reach communities

H. Public Comment *(This portion of the meeting is reserved for persons desiring to address the Advisory Redistricting Commission about matters within the jurisdiction of the Commission, but not listed on this Agenda. Matters presented during the Public Comment Period cannot be discussed or acted upon by the Commission. Comments will be limited to two (2) minutes for each speaker unless non-English translation is needed, in which the speaker will be limited to four (4) minutes, with a total of 20 minutes allotted for the Public Comment Period.*

Public Comment:

- Michael D. Evans: Redistricting rules and goals.
- Olivia Seideman: Remote meeting option at meeting in Riverdale, difficulty sending an email to the website, and publicizing the July 14 meeting.

I. Future topics and next meeting

- July 14, 2021 (Public Workshop)
- August 12, 2021 (Commission Meeting)

J. Announcements

- Information, supporting documentation, or to sign up for announcements, visit: <https://www.co.fresno.ca.us/resources/redistricting>

K. Adjournment

Motion and second to adjourn the meeting:

Motion carried: 11 Ayes 0 Noes

The meeting adjourned at 9:16 p.m. The next meeting is schedule for Thursday, August 12, 2021, at 6 p.m., at the Fresno County Health and Wellness Center, 1925 East Dakota Avenue, Fresno.

**Item 3.d.**  
**Public Outreach Plan**



# FRESNO COUNTY REDISTRICTING 2021

Fresno County Redistricting 2021

## Public Outreach Plan





# FRESNO COUNTY REDISTRICTING 2021

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# FRESNO COUNTY REDISTRICTING 2021

## Introduction

The Fresno County Advisory Redistricting Commission (ARC) is responsible for developing the 2021 Decennial Redistricting Map recommendations for consideration by the Board of Supervisors (Board). The ARC will be advisory to the Board. The ARC will hold public hearings to receive public input, draft proposed maps, and present their recommendations to the Fresno County Board of Supervisors. The Board may accept, modify or reject the recommended map(s) presented by the ARC and will have the sole responsibility of adopting the final redistricting map.

Redistricting is important to:

- Provide fair and effective representation for all the people of the County
- Enhance the opportunity of all voters to elect candidates of their choice
- Meet the requirements of applicable Federal and State laws

The U.S. Census Bureau provides a snapshot of how many people there are and where they live. Every ten years, the United States attempts to count every person in the country in its Decennial Census, as mandated in the U.S. Constitution (Article I, Section 20). Due to COVID-19, the deadline for the 2020 Decennial Census was extended to October 15, 2020.

## Outreach Plan & Purpose

The County of Fresno is committed to promoting public participation throughout the redistricting process. This Public Outreach Plan outlines the strategies to disseminate pertinent redistricting information and materials, and to engage a diverse and inclusive spectrum of the public to the widest extent possible.

The purpose of this plan is to promote participation by Fresno County residents in the redistricting process. The Public Outreach Plan will engage residents through:

- A County Redistricting Website: <https://www.co.fresno.ca.us/resources/redistricting>
- Community outreach, including four (4) public hearings and five (5) public workshops





# FRESNO COUNTY REDISTRICTING 2021

- A process for the public's development and submission Redistricting maps
- A public review of draft Redistricting maps, which will be posted on the County's Redistricting website.

## What is Redistricting?

Every ten years, supervisorial districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each Board of Supervisors member represents about the same number of constituents. Redistricting is done using U.S. Census data, which is usually released around March, but is expected to be delayed until the Fall of 2021 due to the COVID-19 pandemic. For the County of Fresno, the redistricting process must be completed by December 15, 2021.

Assembly Bill 849 (2019) requires the County to engage communities in the redistricting process by holding public hearings and/or workshops, and doing public outreach, including to non-English-speaking communities.

## Why is Redistricting important?

Redistricting determines which neighborhoods and communities are grouped together into a supervisorial district for purposes of electing a Board of Supervisor member. You have an opportunity to share how you think district boundaries should be drawn to best represent your community by participating in public hearings and workshops and providing input.

## What criteria will be used when drawing district lines?

Each district shall be substantially equal in total resident population to the other districts. District boundaries shall comply with the U.S. Constitution, California Constitution, and the federal Voting Rights Act of 1965, which generally prohibit using race as a predominant criterion for redrawing districts and prohibit diluting the voting rights of racial or language minority communities.

In addition, and to the extent practicable, district lines will be adopted using the following criteria in order of priority:





# FRESNO COUNTY REDISTRICTING 2021

1. Districts shall be geographically contiguous (each supervisorial district should share a common border with the next).
2. The geographic integrity of local neighborhoods or communities of interest shall be respected in a manner that minimizes its division.
3. The geographic integrity of cities shall be respected in a manner that minimizes its division.
4. Districts shall have easily identifiable boundaries that follow natural or artificial barriers (rivers, streets, highways, rail lines, etc.).
5. Where it does not conflict with numbers 1-4 above, district lines shall be drawn to encourage geographic compactness.

Besides the above criteria, districts shall not be drawn for purposes of favoring or discriminating against a political party.

## How Can I Get Involved?

Public hearings and/or workshops have been scheduled to receive public input on where district lines should be drawn. You will also be able to submit written public comments, including suggested draft maps, through the form on the County's redistricting website, by mail, or by hand delivery.

## Contact Information

The public can contact the County for more information about the redistricting process by:

- Mail: County of Fresno – Redistricting 2281 Tulare Street, Room 304, Fresno, CA 93721
- Telephone: (559) 600-1221
- Email: [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov)

Public comments can be submitted through the following methods:

- Online: Complete form located at <https://www.co.fresno.ca.us/resources/redistricting/public-comments>
- Email: Send to [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) with the subject line: Redistricting.





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- Mail: County Administrative Office, Redistricting 2021, 2281 Tulare Street, Room 304, Fresno, CA 93721
- Hand Delivery: County Administrative Office, 2281 Tulare Street, Room 304, Fresno, CA 93721
- Attend a public hearing or public workshop in-person: For a calendar of in-person meetings, visit <https://www.co.fresno.ca.us/resources/redistricting>

## Redistricting Website

The Fresno County Redistricting website will be the primary source to disseminate all redistricting information and materials, including online redistricting software for the public to develop, and submit redistricting maps for consideration. It will also inform the public of opportunities to engage and provide feedback.

The website, <https://www.co.fresno.ca.us/resources/redistricting>, includes the following information:

- “Home Page,” which provides a list of important announcements, an email subscription for redistricting updates, and answers questions such as:
  - What is redistricting?
  - Why is redistricting important?
  - What criteria will be used when drawing district lines?
  - How can I get involved?
- “Maps,” which includes on-line tools to submit your comments and draw proposed maps
- “Commission,” which includes a list of all 11 commissioners and relevant documents, such as the flyer to join the commission and the application for membership.
- “Meetings,” which provides archived news and a timeline of calendar milestones that include:
  - a timeline of establishing the ARC
  - *ARC and Board Public hearings,*
  - *Workshops*
- “Redistricting Resources,” which includes:
  - FAQ
  - Glossary
  - Legal Resources
- “Community Input,” which includes:
  - Online form used to submit written comments
  - A listing of correspondence received outside of Board and Commission hearings.





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Users can access information on the County’s redistricting website in different foreign languages by using the translation tool on the website.

The website will be updated on a regular basis. In accordance with California law, the webpage will be available to the public for at least 10 years.

## Public Hearings and Workshops

### Purpose of Public Hearings and Workshops

The County is holding public hearings and workshops throughout the redistricting process in order to educate the public and provide them with the opportunity to comment on the process, local communities of interest, and draft maps.

### Timeline

Timing	Purpose
<b>Summer 2021</b>	
July 7, 2021	Commission Meeting <b>Location:</b> Virtual Zoom Meeting <b>Time:</b> 6:00 pm  Organizational meeting, election of Chair and Vice-Chair, adoption of Bylaws
July 14, 2021	Public Engagement Workshop, District 4 <b>Location:</b> Riverdale Unified School District <b>Time:</b> 6:00 pm  Educate on redistricting process, solicit input from public





# FRESNO COUNTY REDISTRICTING 2021

August 3, 2021

Public Engagement Workshop, District 1

**Location:** Rutherford B. Gaston Middle School

**Time:** 6:00 pm

Educate on redistricting process, solicit input from public

August 4, 2021

Public Engagement Workshop, District 3

**Location:** Fresno High School

**Time:** 6:00 pm

Educate on redistricting process, solicit input from public

August 12, 2021

Commission Meeting and Public Hearing

**Location:** Fresno County Health and Wellness Center

**Meeting Time:** 6:05 pm

**Public Hearing Time:** 6:30 pm

Pre-draft map public hearing, solicit input from public on the communities in the supervisorial districts

August 21, 2021

Public Engagement Workshop, District 5

**Location:** Veterans Memorial Center

**Time:** 2:30 pm

Educate on redistricting process, solicit input from public

## Fall 2021

October 21, 2021

Commission Meeting and Public Hearing

**Location:** Fresno County Health and Wellness Center

**Meeting Time:** 6:05 pm

**Public Hearing Time:** 6:30 pm

Pre-draft map public hearing, finalize map recommendations for Board of Supervisors

October 30, 2021

The County expects to receive the U.S. Census Bureau data by this date







# FRESNO COUNTY REDISTRICTING 2021

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November 16, 2021 Board of Supervisors Public Hearing  
**Location:** Fresno County Hall of Records  
**Time:** 1:00 pm

Select final map and election sequence

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December 15, 2021 The Redistricting map must be finalized by the County by this date

These dates are subject to change with the release of the U.S Census data and potential changes in law. Additional public hearings and workshops may be added.

## Outreach Methods

The targeted outreach plan includes traditional and digital methods to engage residents, stakeholders, community organizations, and local networks.

### Resident and Stakeholder Outreach

The County of Fresno is committed to engaging residents and stakeholders across the County, and specifically in each Supervisorial district, during its redistricting process. The County will use a variety of outreach methods to:

- Build awareness among Fresno County residents
- Drive residents to the website to learn about redistricting
- Motivate residents to attend public hearings and submit input on the redistricting maps
- Provide public education about redistricting among residents, including residents who may be learning about redistricting for the first time
- Educate the community on the importance of providing fair and effective representation on the Board supervisors for the people residing in the County
- Leverage multi-cultural media to reach Fresno County's diverse populations

### Email Lists

To date, the County has compiled email lists to promote the scheduled public hearings and workshops and other redistricting activities and updates:





# FRESNO COUNTY REDISTRICTING 2021

Email List	Number of Recipients
Current Distribution of news through GovDelivery	80
Media Outlets (radio, TV, print)	30

The County will continue using GovDelivery to distribute all correspondence including bulletins, flyers, updates, and notices via email. Residents must proactively opt-in to receive emails from the County of Fresno. To opt-in to this distribution list, go to <https://www.co.fresno.ca.us/resources/redistricting>.

- The database will grow as the public hearings and workshops launch in July 2021
- If the participation levels in the public hearings and/or workshops are low, the County will consider other strategies to bolster involvement
- The networks include a diverse cross-section of Fresno County, including cities, residents of cities and unincorporated areas, CBOs, special interest groups (e.g., voter rights, ethnic focus, community focus, handicapping conditions), business chambers, and others.

## Social Media

The County creates social media posts regarding public hearings, workshops and general redistricting information on Facebook, Instagram, and Twitter. These social media posts are provided in English and Spanish. The County also boosts Facebook and Instagram posts to increase reach and engagement.

Facebook: <https://www.facebook.com/FresnoCountyCA>

Instagram: [https://www.instagram.com/fresnocounty\\_ca/](https://www.instagram.com/fresnocounty_ca/)

Twitter: <https://twitter.com/FresnoCountyCA>

## Flyers

The County creates flyers to promote public hearings and workshops. These flyers are provided in English and Spanish.

The County posts the electronic flyers on <https://www.co.fresno.ca.us/resources/redistricting> and the physical flyers at Fresno County Hall of Records.







# FRESNO COUNTY REDISTRICTING 2021

## Press Releases

The County has developed press releases to announce several milestones in the redistricting process. The first press release announced the first advisory commission meeting. The second press release introduced the Chair, Vice-Chair, and list of dates for upcoming public hearings and workshops.

Upcoming press releases will announce the availability of the mapping tools, the release of the U.S. Census data, and the completion of the redistricting process.

## Public Notices

The County posts public notices of upcoming public hearings in accordance with California state law.

## Community Organization Outreach

Community organization outreach enables Fresno County to connect with and engage a wide range of community-based organizations and neighborhood groups. The County will conduct this outreach by:

- Identifying community-based organizations and neighborhood groups
- Soliciting their involvement and support to help engage the diverse communities in Fresno County
- Exploring how these organizations can support the public outreach efforts:
  - Coalition building
  - Digital, print, media outreach
  - Conducting redistricting mapping workshops
  - Building redistricting maps for ARC consideration
  - Providing language translation support services
- Identifying the organizations' reach in terms of communities of interest, Supervisorial Districts, racial/ethnic groups, and other demographic factors
- Identifying coverage gaps to pinpoint other organizations to recruit and involve in the redistricting activities
  - These coverage gaps may be based on a variety of factors, such as: Age groups (e.g., young people, seniors and older adults)
  - Racial/ethnicity groups
  - Geography (Supervisorial Districts or County regions)
  - People with disabilities
  - LGBTQ individuals and families
  - Households with Limited English Proficiency (LEP)





# FRESNO COUNTY REDISTRICTING 2021

- Addressing digital divide issues by enabling residents to work with trusted community-based organizations
- Pinpointing ways that residents who are not affiliated with an organization can locate organizations that align with their interests and that they might opt to work with

## Local Network Outreach

The County will leverage current partnerships with agencies and organizations that are interested in redistricting and have already established networks and distribution channels.

To facilitate their involvement, the County will:

- Build on the 2020 Census, solicit County departments, CBOs, businesses, and related networks
- Develop social media toolkits in multiple languages for promoting redistricting events
- Recruit a broad cross-section of organizations with distribution channels that can promote accessibility to the redistricting process and activities both through traditional channels and in languages beyond English

## \*Community Organizations and Local Networks

Network	Form of Engagement
Fresno County Executive Office	Post agenda and public hearings
All School Districts in Fresno County	Already engaged because of prior work with the 2020 Census
All Special Districts in Fresno County	Already engaged because of prior work with the 2020 Census
All Unincorporated Areas in Fresno County	Already engaged because of prior work with the 2020 Census
Colleges and Universities within Fresno County	Already engaged because of prior work with the 2020 Census
Alcoholics Anonymous (AA) Clergy	Already engaged because of prior work with the 2020 Census
American Civil Liberties Union	Already engaged because of prior work with the 2020 Census
ARC Fresno	Already engaged because of prior work with the 2020 Census





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Asian Business Institute & Resource Center	Already engaged because of prior work with the 2020 Census
Association of Engineers Technicians	Already engaged because of prior work with the 2020 Census
Bitwise Industries	Already engaged because of prior work with the 2020 Census
Black Wellness and Prosperity Center (BWPC)	Already engaged because of prior work with the 2020 Census
CA Latina Dems	Already engaged because of prior work with the 2020 Census
California Council for the Blind, Fresno	Already engaged because of prior work with the 2020 Census
California Endowment	Already engaged because of prior work with the 2020 Census
California State University, Fresno Foundation	Already engaged because of prior work with the 2020 Census
Central Valley Health Policy Institute (CVHPI)	Already engaged because of prior work with the 2020 Census
Central Valley Progressive Political Action Committee	Already engaged because of prior work with the 2020 Census
Central Valley Resource Center Services Corp.	Already engaged because of prior work with the 2020 Census
Centro Binacional para el Desarrollo Indígena Oaxaqueño	Already engaged because of prior work with the 2020 Census
Centro La Familia Advocacy Services	Already engaged because of prior work with the 2020 Census
Communities for a New California	Already engaged because of prior work with the 2020 Census
Community activist in the Punjab community with a radio show: Gurdeep Singh Shergill	Already engaged because of prior work with the 2020 Census
Comprehensive Youth Services	Already engaged because of prior work with the 2020 Census
Con Amor	Already engaged because of prior work with the 2020 Census
Cultiva La Salud	Already engaged because of prior work with the 2020 Census
Cultural Brokers, Inc	Already engaged because of prior work with the 2020 Census





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Deaf & Hard of Hearing Service Center	Already engaged because of prior work with the 2020 Census
Dolores Huerta Foundation	Already engaged because of prior work with the 2020 Census
EasterSeals Central California	Already engaged because of prior work with the 2020 Census
ECO Village Project of Fresno	Already engaged because of prior work with the 2020 Census
Economic Opportunities Commission (EOC)	Already engaged because of prior work with the 2020 Census
Exceptional Parents Unlimited	Already engaged because of prior work with the 2020 Census
FCPL Community Engagement Division Manager	Already engaged because of prior work with the 2020 Census
Fresno Barrios Unidos	Already engaged because of prior work with the 2020 Census
Fresno Building Healthy Communities	Already engaged because of prior work with the 2020 Census
Fresno Chamber of Commerce	Already engaged because of prior work with the 2020 Census
Fresno County Democratic Party	Already engaged because of prior work with the 2020 Census
Fresno County Economic Opportunities Commission	Already engaged because of prior work with the 2020 Census
Fresno County Employees Retirement Association	Already engaged because of prior work with the 2020 Census
Fresno County Prosecutors Association	Already engaged because of prior work with the 2020 Census
Fresno County Retirees	Already engaged because of prior work with the 2020 Census
Fresno County Superintendent of Schools, Lisa Birrell	Already engaged because of prior work with the 2020 Census
Fresno Housing Authority	Already engaged because of prior work with the 2020 Census
Fresno Interdenominational Refugee Ministries (FIRM)	Already engaged because of prior work with the 2020 Census
Fresno County Retirees	Already engaged because of prior work with the 2020 Census





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Fresno County Superintendent of Schools, Lisa Birrell	Already engaged because of prior work with the 2020 Census
Fresno Housing Authority	Already engaged because of prior work with the 2020 Census
Fresno Metro Black Chamber of Commerce	Already engaged because of prior work with the 2020 Census
Fresno Rotary	Already engaged because of prior work with the 2020 Census
Fresno/Tulare/Kings/Madera Central Labor Council	Already engaged because of prior work with the 2020 Census
FresnoGOP	Already engaged because of prior work with the 2020 Census
Granville Homes	Already engaged because of prior work with the 2020 Census
Hmong Innovating Politics California	Already engaged because of prior work with the 2020 Census
Jakara Movement	Already engaged because of prior work with the 2020 Census
Kaiser Permanente	Already engaged because of prior work with the 2020 Census
Knights of Columbus	Already engaged because of prior work with the 2020 Census
Leadership Counsel for Justice and Accountability	Already engaged because of prior work with the 2020 Census
League of Women Voters	Already engaged because of prior work with the 2020 Census
Mi Familia Vota	Already engaged because of prior work with the 2020 Census
National Alliance on Mental Health	Already engaged because of prior work with the 2020 Census
National Association for the Advancement of Colored People	Already engaged because of prior work with the 2020 Census
National Women's Political Caucus	Already engaged because of prior work with the 2020 Census
Native Daughters of the Golden West	Already engaged because of prior work with the 2020 Census
Postal Carrier Union	Already engaged because of prior work with the 2020 Census







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Planned Parenthood Mar Monte	Already engaged because of prior work with the 2020 Census
Professional Association of Employees	Already engaged because of prior work with the 2020 Census
Radio Bilingue	Already engaged because of prior work with the 2020 Census
Reading and Beyond	Already engaged because of prior work with the 2020 Census
Republican Women Federated	Already engaged because of prior work with the 2020 Census
Resources for Independence Central Valley	Already engaged because of prior work with the 2020 Census
Scottish Rite of Fresno	Already engaged because of prior work with the 2020 Census
Service Employees International Union	Already engaged because of prior work with the 2020 Census
Stone Soup	Already engaged because of prior work with the 2020 Census
Take a Stand Committee	Already engaged because of prior work with the 2020 Census
The Fresno Center	Already engaged because of prior work with the 2020 Census
UCP Central California	Already engaged because of prior work with the 2020 Census
United Khmer Cultural Preservation	Already engaged because of prior work with the 2020 Census
United Way	Already engaged because of prior work with the 2020 Census
Valley Center for the Blind	Already engaged because of prior work with the 2020 Census
Veteran's Advocate	Already engaged because of prior work with the 2020 Census
West Fresno Family Resource Center	Already engaged because of prior work with the 2020 Census
Westside Family Preservation Services Network	Already engaged because of prior work with the 2020 Census

\*The above list is not comprehensive. The County of Fresno will continually add organizations to this list to include in its outreach efforts throughout the redistricting process.





# FRESNO COUNTY REDISTRICTING 2021

## Redistricting Map Submissions

### Criteria for Redistricting Maps

When redrawing district boundaries, the Board of Supervisors must comply with the requirements of the U.S. Constitution, California Constitution, the Federal Voting Rights Act of 1965, and the California Elections Code. These authorities require each district to have substantially equal population, generally prohibit using race as a predominant criteria for redrawing districts and prohibit diluting the voting rights of racial or language minority communities. Additionally, district lines will be adopted using the following criteria in order of priority:

1. To the extent practicable, districts shall be geographically contiguous.
2. To the extent practicable, districts shall respect the geographic integrity of any local neighborhood or local community of interest in a manner that minimizes its division.
3. To the extent practicable, districts shall respect the geographic integrity of a city or census designated place in a manner that minimizes its division.
4. District boundaries should be easily identifiable and understandable by residents. To the extent practicable, districts shall be bounded by natural and artificial barriers, by streets, or by the boundaries of the county.
5. To the extent practicable, and where it does not conflict with numbers 1-4 above, districts shall be drawn to encourage geographic compactness in a manner that nearby areas of population are not bypassed in favor of more distant populations.

Further, districts shall not be drawn for purposes of favoring or discriminating against a political party.

### Interaction with Mapping Tools

The ARC will formally review submitted redistricting maps at its October 21, 2021 public hearing.

- Redistricting maps may be submitted electronically at any time using the County-provided redistricting software or by other means.
  - The redistricting software will review maps to ensure they conform with the redistricting criteria, legal requirements, and quality checks. If maps have an issue, the software will alert the user regarding the problem area(s) to address before submitting.





# FRESNO COUNTY REDISTRICTING 2021

- Redistricting maps submitted not using the County's redistricting software (ie. hand delivered or mailed paper maps) will be reviewed to ensure the maps conform to the redistricting criteria and legal requirements. Proposers may resubmit Redistricting maps that have been revised as a result of the analysis.

## Review Process

- Any Redistricting maps submitted will be provided to the ARC consideration.
- Redistricting maps submitted to the County are subject to the deliberations of the ARC and may be revised or modified as the Commissioners deem appropriate.
- Proposers may request to rescind submitted Redistricting maps; rescinded Redistricting maps will be noted to the ARC.
- Redistricting maps must be submitted in advance of a scheduled ARC hearing to be properly noticed, reviewed, and placed on the ARC agenda. Redistricting maps submitted at a hearing of the ARC cannot be considered immediately but will be considered at the next scheduled hearing.
- All Redistricting maps submitted to the ARC will be made available for public review after a reasonable time following submission.
- Specific Redistricting maps may be considered at ARC meetings. Proposers may wish to attend the meetings and testify on their Redistricting maps. Attendance by proposers, however, is not required.

## ARC Commissioner Redistricting Map Options

Based on the public's input:

- The ARC will then develop their proposed Redistricting map option(s).
- Two Public Hearings are scheduled for Fall 2021. The purpose of these Public Hearings will be for the purpose of public input on the ARC's Redistricting map option(s).

### Other Options for Redistricting map Submissions

In the event that an individual or an organization does not want to use the free redistricting mapping software to develop and submit a proposed Redistricting map, proposed Redistricting maps may also be submitted:







# FRESNO COUNTY REDISTRICTING 2021

- By mail: County of Fresno – Redistricting 2281 Tulare Street, Room 304, Fresno, CA 93721
- By hand delivery (8:30 am – 4:30 pm, Monday through Friday): Fresno County Hall of Records 2281 Tulare Street, Room 304, Fresno, CA 93721

## Applicable Languages

Under California law, the County will provide live translation at redistricting public hearings and workshops in all languages in which ballots are required to be provided in Fresno County pursuant to Section 203 of the federal Voting Rights Act of 1965 (52 U.S.C. Sec. 10503). The applicable languages in Fresno County are: English and Spanish. The board shall take steps to encourage residents, including those in underrepresented communities and non-English speaking communities, to participate in the redistricting public review process. These steps shall include a good faith effort to provide information to media organizations that provide county news coverage, including media organizations that serve language minority communities.



# Item 3.d. Public Outreach Plan Presentation

# Redistricting Outreach Plan County of Fresno

Commission Meeting - August 12, 2021



# Introduction To Our Team and Our Role

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- Tripepi Smith: Marketing – Technology – Public Affairs
  - TS Team consists of 33 team members
  - Diverse talent: designers, social media mavens, project managers, media stars and facilitators
  - Experience with over 60 CA Cities and 120 public agencies in CA since 2009
  - Experience in District Formation & Redistricting-21 current clients



# TS Fresno County Role

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- Project Management Support: Admin, Scheduling, Team Coordination
- Public Outreach: Strategy, Coordination & Implementation
- Digital Communications: Strategy & Content
- Media Outreach: Collaboration with County staff
- Facilitation of Five Public Workshops
- Translation Assistance/Coordination: materials/meeting translated and voice overs



# Outreach Plan's Purpose

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- An Outreach Plan guides all communications activities of an initiative
  - Details communications plan
  - Identifies the methods used to increase public engagement
  - Includes schedule of public engagement opportunities
  - Calls out target audiences
  - Provides reporting metrics to measure effectiveness



# Digital Communications Plan

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- Website:  
<https://www.co.fresno.ca.us/resources/redistricting>
- Social Media
  - Facebook page
  - Instagram page
  - NextDoor
  - Twitter page
- Media outreach, inclusive of ethnic media
- Meeting & Workshop Flyers
- Public Notices
- Multilingual in approach: English, Spanish, Hmong, Punjabi



## DRAW A MAP

Font Size [f](#) [Share & Bookmark](#) [Feedback](#) [Print](#)

[HOME](#) [COMMISSION](#) [MAPS](#) [MEETINGS](#) [REDISTRICTING RESOURCES](#) [COMMUNITY INPUT](#)

### Draw A Map

Districting is different than most issues that come before the Board of Supervisors. Instead of being limited to saying you support or oppose a County-prepared ordinance or resolution, you can draw a map yourself! Check back here soon for ways to get involved by drawing a map.

A variety of map-drawing tools will soon be available:

- 1. Paper-only maps**
  - Public Participation Kit – Paper Map with Population Count (in English or Spanish)
- 2. Paper maps with a Microsoft Excel spreadsheet to calculate population totals**
  - Public Participation Kit – Paper Map with Population ID# (in English or Spanish)
  - Public Participation Kit – Excel Spreadsheet (in English or Spanish)
- 3. DistrictR** – a simple online map drawing tool to easily draw neighborhoods or communities of interest.
  - [DistrictR training video](#)
- 4. Caliper's Maptitude Online Redistricting** – a mapping tool to draw maps census block by census block and submit maps electronically.
  - [Caliper demo video](#)
  - [Caliper quick start guide](#)
- 5. Story Map** – an easy to use "story" of demographic and other data to learn about your community and identify "communities of interest." Story Map is to review and analyze data, not to create maps.

Submit maps to [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov). After you submit your map, the demographic consultants will generate the population and other demographic details for your proposed map. When available, maps can be viewed on the [Draft Maps page](#).

## PUBLIC COMMENTS

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The correspondence noted below has been received outside of the Board of Supervisors' and Commission's meetings/hearings. Please see the [Meetings Calendar](#) link for public comments related to meetings/hearings.

- [League of Women Voters 5/28/21 letter](#)
- [Email from California Common Cause 06/30/21](#)
- [League of Women Voters 07/06/21 Email](#)
- [League of Women Voters 04/05/21 letter and resolution](#)
- [Commissioner Hearing 07/27/21](#)

To submit written comments residents may:

- 1.) complete the on-line form below
- 2.) mail comments to: County CAO's Office, Redistricting 2021 - 2281 Tulare Street, Room 304, Fresno, CA 93721
- 3.) hand delivery to: County CAO's Office at 2281 Tulare Street, Room 304, Fresno, CA 93721
- 4.) email comments to: [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov)

1. First Name \*

2. Last Name \*

3. Agency/Organization (If Applicable)

4. Email

5. Address (Street Number and Name)

6. City

# Website: <https://www.co.fresno.ca.us/resources/redistricting>

[HOME](#) [COMMISSION](#) [MAPS](#) [MEETINGS](#) [REDISTRICTING RESOURCES](#) [COMMUNITY INPUT](#)



# FRESNO COUNTY REDISTRICTING 2021

## Upcoming Events

– **August 12, 2021 at 6:05 p.m.** : The second Fresno County Redistricting Advisory Commission meeting is scheduled for Thursday, August 12, 2021 at 6:05 p.m. This meeting is open to all residents and will be held at the Fresno County Health and Wellness Center, located at 1925 E. Dakota Ave., Fresno, CA 93726. [Click here](#) for more information.



Meeting Flyer

– **August 4, 2021 at 6:00 p.m.** : The third Redistricting Workshop is scheduled for Wednesday, August 4, 2021 at 6:00 p.m. This workshop is open to all residents and will be held at the Fresno High School - Senate Room, located at 1839 N. Echo Ave., Fresno, CA 93704. [Click here](#) for more information.



Meeting Flyer

## Latest Announcements

- The Caliper mapping tool is now available for Fresno County residents. [Click here](#) for more information. Posted on August 3, 2021
- The District R mapping tool is now available for Fresno County residents. [Click here](#) for more information. Posted on July 27, 2021

## CALENDAR MILESTONES

Click here to visit our Public Comments form: [COMMUNITY INPUT](#)

**Please note:** Due to the availability of Census data and potential changes in law all future meeting dates are subject to change.

- **August 12, 2021 – Commission Hearing (Pre-draft of map public hearing, solicit input on the communities in the districts)**

**Location:** Fresno County Health and Wellness Center – 1925 E. Dakota Ave. Fresno CA 93726

**Time:** Meeting start time is 6:05 pm. Public Hearing is set for 6:30 pm

[Flyer Notice](#)

[Meeting Agenda](#)

[Public Comments](#)

[Site Map](#)

[Agenda Handouts](#)

- **August 21, 2021 – Public Engagement Workshop, District 2 (Educate on redistricting process, solicit input from public)**

**Location:** Woodward Park Regional Library – 944 E. Perrin Ave., Fresno, CA 93720

**Time:** 9:30 am

- **August 21, 2021 – Public Engagement Workshop, District 5 (Educate on redistricting process, solicit input from public)**

**Location:** Veterans Memorial Center (Patriot Room) – 808 4th Street, Clovis, CA 93612

**Time:** 2:30 pm

- **October 21, 2021 – Commission Hearing (Pre-draft of map public hearing, finalize map recommendations for Board of Supervisors)**

**Location:** Fresno County Health and Wellness Center – 1925 E. Dakota Ave. Fresno, CA 93726

**Time:** Meeting start time is 6:05 pm. Public Hearing is set for 6:30 pm

- **October 30, 2021 – The County expects to receive the U.S. Census Bureau data by this date.**

- **November 2, 2021 – Board of Supervisors Hearing (Consider draft map recommendations, revise draft maps, discuss the election sequence)**

**Location:** Fresno County Hall of Records – 2281 Tulare Street, Room 301, Fresno, CA 93721

**Time:** 1:00 pm

- **November 16, 2021 – Board of Supervisors Hearing (Select final map and election sequence)**

**Location:** Fresno County Hall of Records – 2281 Tulare Street, Room 301, Fresno, CA 93721

**Time:** 1:00 pm

- **December 15, 2021 – The Redistricting Plan must be finalized by the County by this date.**



# Social Media

## JULY 14

### REDISTRICTING PUBLIC WORKSHOP

- 6:00 PM
- RIVERDALE HIGH SCHOOL
- IN-PERSON OR WATCH ON ZOOM
- SUBMIT COMMENTS

fresnocounty\_ca

fresnocounty\_ca Get involved in the redistricting process for the County of Fresno! The County of Fresno will be holding the first public workshop on Wednesday, July 14 at 6 pm at Riverdale High School located on 3160 W Mt. Whitney Ave, Riverdale, CA 93656. The County will discuss an overview of redistricting, listen to public input on communities of interest and review the composition of districts.

For meeting details, visit [www.co.fresno.ca.us/resources/redistricting](http://www.co.fresno.ca.us/resources/redistricting)

You can submit public comments, including suggested draft maps, by emailing: [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov)

20 likes

JULY 12

Add a comment...

JOIN VIA ZOOM  
[HTTPS://ZOOM.US/J/91508233781](https://zoom.us/j/91508233781)  
 OR CALL (669) 900-6883  
 OR (408) 638-0968  
 ID: 915 0823 3781

County of Fresno @FresnoCountyCA

Get involved in the redistricting process for the County of Fresno! The County of Fresno will be holding a public workshop on Weds, 8/4, 6pm at Fresno High School located on 1839 N. Echo Ave., Fresno, CA 93704.

### AUGUST 4

## REDISTRICTING PUBLIC WORKSHOP

- 6:00 PM
- FRESNO HIGH SCHOOL  
1839 N. ECHO AVE., FRESNO, CA 93704
- IN-PERSON OR WATCH ON ZOOM
- SUBMIT COMMENTS

LISTEN VIA ZOOM  
[HTTPS://ZOOM.US/J/91508233781](https://zoom.us/j/91508233781)  
 OR CALL (669) 900-6883  
 OR (408) 638-0968  
 ID: 915 0823 3781

8:40 AM · Jul 27, 2021 · Twitter Web App

6 Retweets 3 Quote Tweets 6 Likes

County of Fresno  
 July 19 at 1:46 PM ·

Why should I participate in the #Redistricting2021 process?

Participating in redistricting will give your community a voice, which is critical to ensuring that it has equal access to the political process. This participation can also encourage citizens to register, vote, and remain politically engaged. Stay updated on our process at [www.co.fresno.ca.us/resources/redistricting](http://www.co.fresno.ca.us/resources/redistricting).

#Redistricting2021 #FresnoCounty

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¿Por qué me importa la redistribución de distritos?

Participando en la redistribución de distritos le dará una voz a su comunidad, que es fundamental para garantizar que tenga igual acceso al proceso político. Esta participación también puede animar a los ciudadanos a registrarse, votar y seguir participando políticamente. Manténgase actualizado sobre nuestro proceso en [www.co.fresno.ca.us/resources/redistricting](http://www.co.fresno.ca.us/resources/redistricting)

#RedistribuciónDeDistritos2021 #CondadoDeFresno

See Translation

WHY SHOULD I PARTICIPATE IN THE REDISTRICTING PROCESS?

#Redistricting2021

¿POR QUÉ DEBO PARTICIPAR EN EL PROCESO DE REDISTRIBUCIÓN DE DISTRITOS?

#RedistribuciónDeDistritos2021

County of Fresno  
 Government Organization

Send Message

17

11 Comments 19 Shares

County of Fresno  
 1h ·

Don't forget to join us tonight for our Redistricting Public Workshop at Fresno High School at 6pm.

You can refer to our fliers here or our web page for additional information on Redistricting:  
<https://www.co.fresno.ca.us/resources/redistricting>

#FresnoCounty #Redistricting2021 #communityinvolvement

ABC30 Action NewsKSEE24 NewsCBS47 FresnoFOX26The Fresno Bee GV Wire UnivisionFresno KBIF 900AM Hmong Radio Gurdeep Singh Shergill Multicultural 1600AM KMNJOW

AUGUST 4

### REDISTRICTING PUBLIC WORKSHOP

- 6:00 PM
- FRESNO HIGH SCHOOL  
1839 N. ECHO AVE., FRESNO, CA 93704
- IN-PERSON OR WATCH ON ZOOM
- SUBMIT COMMENTS

LISTEN VIA ZOOM  
[HTTPS://ZOOM.US/J/91508233781](https://zoom.us/j/91508233781)  
 OR CALL (669) 900-6883  
 OR (408) 638-0968  
 ID: 915 0823 3781

4 DE AGOSTO

### PRIMERA REUNIÓN DE LA COMISIÓN ASESORA

- 6:00 PM
- ESCUELA SECUNDARIA DE FRESNO,  
1839 N. ECHO AVE., FRESNO, CA 93704
- EN PERSONA O VER EN ZOOM
- ENVIAR COMENTARIOS

ESCUCHAR A TRAVÉS DE ZOOM  
[HTTPS://ZOOM.US/J/91508233781](https://zoom.us/j/91508233781)  
 O LLAMAR (669) 900-6883  
 O (408) 638-0968  
 ID: 915 0823 3781

County of Fresno Redistricting Public Workshop

Wednesday, August 4 • 6:00 - 9:00 PM

Join in Person:  
 Fresno High School  
 1839 N. Echo Ave.  
 Fresno, CA 93704

To view the Live Stream meeting on Zoom webinar: <https://zoom.us/j/91508233781>

To listen by telephone dial:  
 US: +1 (669) 900-6883 or +1 (408) 638-0968  
 For English enter Webinar ID: 915 0823 3781  
 For Spanish enter Webinar ID: 915 9616 6702

Whether you attend in person or watch Zoom (live or recorded) here's what to expect:

- Learn how and why we are drawing new district boundaries
- Learn how the redistricting process works and how you can make an impact

Want to Get Involved?  
 Here is How You Can Participate Virtually or In-Person

PUBLIC PARTICIPATION

Written Comments For Those Participating In-Person

You do not have to attend assemblies or public hearings in person to make your voice heard. We encourage written comments, which may be provided at any time and will be review part of the public record. If you wish to submit comments for a specific public hearing, please ensure that you submit your comments before 5:00 p.m. the day before the hearing. Comments submitted by 5:00 p.m. the day before the hearing will be distributed to the Commissioners and posted online ahead of the hearing.

Public comments can be submitted through the following methods:

- Online: [www.co.fresno.ca.us/resources/redistricting](https://www.co.fresno.ca.us/resources/redistricting)
- Email: [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) with the subject line Redistricting.
- Mail: County Administration Office, Redistricting 2021, 2281 Taylor Street, Room 304, Fresno, CA 93727
- Hand Delivery: County Administration Office, 2281 Taylor Street, Room 304, Fresno, CA 93727

• Attend in person: For a calendar of in-person meetings, visit [www.co.fresno.ca.us/resources/redistricting](https://www.co.fresno.ca.us/resources/redistricting)

3

2 Shares

# Media Outreach

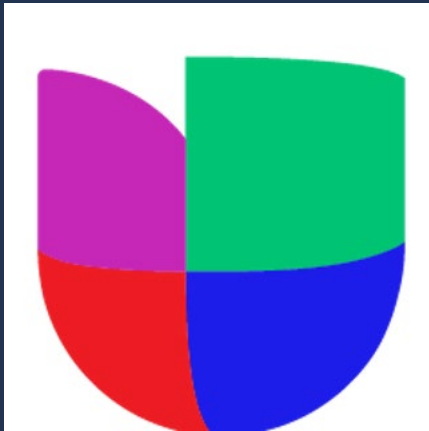
**FOX26**



**Fresno  
Bee**



**KBIF 900 AM**  
#hmongradio



**GWIRE**  
EXPLORE. EXPLAIN. EXPOSE.



TAKING ACTION TOGETHER



# Flyers & Public Notices



## Want to Get Involved?

Here is How You Can Participate Virtually or In-Person

### PUBLIC PARTICIPATION

#### Written Comments for Those Participating Virtually:

You do not have to attend workshops or public hearings in-person to make your voice heard. We encourage written comments, which may be provided at any time and will be made part of the public record. If you wish to submit comments for this specific public hearing, please email your comments before 5:00 p.m. the day before the hearing. Comments submitted after 5:00 p.m. the day before the hearing will be distributed to the Commissioners and posted ahead of the hearing.

#### Public comments can be submitted through the following methods:

- **Online:** <http://www.co.fresno.ca.us/resources/redistricting/public-comments>
- **Email:** Send to [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) with the subject line: Redistricting.
- **Mail:** County Administrative Office, Redistricting 2021, 2281 Tulare Street, Room 304 Fresno, CA 93721
- **Hand Delivery:** County Administrative Office, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **Attend in-person:** For a calendar of in-person meetings, visit <http://www.co.fresno.ca.us/resources/redistricting>

Sign up to receive Redistricting notices:  
<http://www.co.fresno.ca.us/resources/redistricting>

Questions: Please contact the County Administrative Office at (559) 600-1221 or visit the Redistricting website at <http://www.co.fresno.ca.us/resources/redistricting>



## Puas Xav Mus Koom?

Nov yog hais txog Qhov Koj Tuaj Yeem  
Mus Koom Qhov Kev Sib Tham Pom Duab  
los sis Mus Koom Tim Ntsej Tim Muag Kiag

### KEV KOOM NROG PEJ XEEM SAWW DAWS

#### Sau Cov Lus Xam Pom rau Cov Koom Sib Tham Pom Duab:

Koj tsis tas mus koom tim ntsej tim muag rau ntawm tej rooj sib tham los sis tej kev sib hais thiab li yuav tau hnov koj lub suab. Peb xav kom nej saww daws sau cov lus xam pom, uas tej zaum yuav sau rau thaum twg los tau thiab yog li feem ntawm kev kaw tej lus xam pom ntawm pej xeem saww daws. Yog koj xav xa cov lus xam pom rau li qhov kev sib hais zhwj xeeb, ces koj yuav tsum xa koj cov lus xam pom mus kom bog ua ntej 5:00 teev yav tsaus ntuj rau hnub ua nte yuav sib hais. Cov lwj xam pom twb xa tuaj txog thaum 5:00 teev yav tsaus ntuj rau hnub ua ntej hnub sib hais ces yuav raug muab faib rau Cov Kws Sais Xyuas Hauj Lwm thiab raug muab tshaj tawm rau hauv online ua ntej yuav txog lub rooj sib hais.

#### Tuaj yeem xa cov lus xam pom ntawm pej xeem saww daws raws li cov tsvw yim xa nram qab no:

- **Online:** <http://www.co.fresno.ca.us/resources/redistricting/public-comments>
- **Email:** Xa mus rau [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) kab ntawv ncauj lus tias: Kev rov kho lub nroog dua tshiab.
- **Chaw Xa Ntawv:** County Administrative Office, Redistricting 2021, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **Siv Neeg Xa Mus:** County Administrative Office, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **Mus koom tim ntsej tim muag kiag:** Rau cov sij hawm ntawm cov rooj sib tham tim ntsej tim muag, mus saib hauv <http://www.co.fresno.ca.us/resources/redistricting>

Tso npe rau thiab li tau txais tej ntau ntawv ceeb toom txog Kev Kho Lub Nroog Dua Tshiab:  
<http://www.co.fresno.ca.us/resources/redistricting>

Cov Nqe Lus Nug: Thov hu rau Lub Tsev Hauj Lwm Tswj Xyuas Ntawm Lub Nroog rau ntawm tus xov (559) 600-1221 los sis mus saib hauv qhov khoos kas Rov Kho Lub Nroog Dua Tshiab lub website rau ntawm <http://www.co.fresno.ca.us/resources/redistricting>



## ¿Quiere participar?

Así es cómo Puede Participar Virtualmente o en Persona

### PARTICIPACIÓN PÚBLICA

#### Comentarios Escritos para quienes Participan Virtualmente:

Usted no tiene que asistir a talleres o audiencias públicas en persona para que se escuchen sus comentarios escritos, que pueden proporcionarse en cualquier momento. Nos alentamos los comentarios escritos, que pueden proporcionarse en cualquier momento. Si desea enviar comentarios para esta audiencia pública específica, asegúrese de enviarlos antes de las 5:00 p.m., el día anterior a la audiencia. Los comentarios enviados antes de las 5:00 p.m. el día anterior a la audiencia se distribuirá a los comisionados y se publicará en línea antes de la audiencia.

#### Comentarios públicos se pueden enviar a través de los siguientes métodos:

- **En Línea:** <http://www.co.fresno.ca.us/resources/redistricting/public-comments>
- **Correo Electrónico:** Envíe a [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) con el asunto: Redistribución de Distritos.
- **Correo Postal:** Oficina Administrativa del Condado, Redistribución 2021, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **Entrega en Mano:** Oficina Administrativa del Condado, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **Lista en Persona:** Para obtener un calendario de reuniones en persona, visite <http://www.co.fresno.ca.us/resources/redistricting>

Regístrese para recibir avisos de Redistribución de Distritos:  
<http://www.co.fresno.ca.us/resources/redistricting>

Preguntas: Comuníquese con la Oficina Administrativa del Condado al (559) 600-1221 o en el sitio web de Redistribución de Distritos en <http://www.co.fresno.ca.us/resources/redistricting>



## ਸਾਮਲ ਹੋਣਾ ਚਾਹੁੰਦੇ ਹੋ?

ਇੱਥੇ ਦੱਸਿਆ ਗਿਆ ਹੈ ਕਿ ਤੁਸੀਂ ਕਿਵੇਂ ਵਰਚੁਅਲ ਤੌਰ 'ਤੇ ਜਾਂ  
ਵਾਇਕਤੀਗਤ ਤੌਰ 'ਤੇ ਸਾਮਲ ਹੋ ਸਕਦੇ ਹੋ

### ਜਨਤਕ ਭਾਗੀਦਾਰੀ

#### ਵਰਚੁਅਲ ਤੌਰ 'ਤੇ ਸਾਮਲ ਹੋਣ ਵਾਲਿਆਂ ਲਈ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ:

ਤੁਸੀਂ ਆਪਣੀ ਆਵਾਜ਼ ਸੁਣਾਉਣ ਲਈ ਵਾਇਕਤੀਗਤ ਤੌਰ 'ਤੇ ਵਰਚੁਅਲ ਤੌਰ 'ਤੇ ਸਾਮਲ ਹੋਣ ਦੀ ਇਜਾਜ਼ਤ ਪ੍ਰਾਪਤ ਕਰ ਸਕਦੇ ਹੋ। ਅਸੀਂ ਆਪਣੀ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਨੂੰ ਉਤਸ਼ਾਹਿਤ ਕਰਦੇ ਹਾਂ, ਜਿਹੜੀਆਂ ਭਰੋਸੇ ਦੀ ਸਹੂਲਤ ਦਿੰਦੀਆਂ ਹਨ ਅਤੇ ਜਨਤਕ ਰਿਕਾਰਡ ਦਾ ਹਿੱਸਾ ਸਮਝੀਆਂ ਜਾਣਗੀਆਂ। ਜੇ ਤੁਸੀਂ ਆਪਣੀ ਆਵਾਜ਼ ਸੁਣਾਉਣ ਲਈ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦਾਣਾ ਕਰਨਾ ਚਾਹੁੰਦੇ ਹੋ, ਤਾਂ ਭਰੋਸਾ ਕਰਕੇ ਇਹ ਯਕੀਨੀ ਕਰੋ ਕਿ ਤੁਸੀਂ ਸੁਣਾਉਣ ਤੋਂ ਪਹਿਲਾਂ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦਾਣਾ ਕਰਦੇ ਹੋ। 5:00 ਵਜੇ ਤੱਕ ਟਿੱਪਣੀਆਂ ਸੁਣਾਉਣ ਤੋਂ ਪਹਿਲਾਂ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਸੁਣਾਉਣ ਤੋਂ ਪਹਿਲਾਂ ਆਪਣੀ ਟਿੱਪਣੀਆਂ ਪੇਸ਼ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ।

#### ਸਾਮਲ ਟਿੱਪਣੀਆਂ ਨੂੰ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਵਜੋਂ ਟਰੈਕ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ:

- **ਆਨਲਾਈਨ:** <http://www.co.fresno.ca.us/resources/redistricting/public-comments>
- **ਈਮੇਲ:** ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦਾਣਾ [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov) 'ਤੇ ਭੇਜੋ: ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ
- **ਮੇਲ:** ਆਪਣੀ ਪੁਸ਼ਟੀਕਰਨ ਦੀ ਵਰਤੋਂ, ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ 2021, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **ਹੱਥੀ ਸੁਣਾਉਣ ਵਾਲੀ:** ਆਪਣੀ ਪੁਸ਼ਟੀਕਰਨ ਦੀ ਵਰਤੋਂ, 2281 Tulare Street, Room 304, Fresno, CA 93721
- **ਵਾਇਕਤੀਗਤ ਤੌਰ 'ਤੇ ਸਾਮਲ ਹੋਣ:** ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦੇ ਕੈਲੰਡਰ ਲਈ, ਵੇਖੋ <http://www.co.fresno.ca.us/resources/redistricting>

ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਸੁਣਾਉਣ ਵਾਲਿਆਂ ਨੂੰ ਪੁਸ਼ਟੀਕਰਨ ਕਰਨ ਲਈ ਸਹਾਇਤਾ ਮਿਲ ਸਕਦੀ ਹੈ:  
<http://www.co.fresno.ca.us/resources/redistricting>

ਪੁਰਸ਼ਨ: ਕੋਈ ਸਵਾਲ (559) 600-1221 'ਤੇ ਕਾਲ ਕਰੋ ਜਾਂ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦਾਣਾ ਕਰਨ ਲਈ ਸਹਾਇਤਾ ਮਿਲ ਸਕਦੀ ਹੈ।  
ਜਾਂ ਵਾਇਕਤੀਗਤ ਟਿੱਪਣੀਆਂ ਦਾਣਾ ਕਰਨ ਵੇਲੇ <http://www.co.fresno.ca.us/resources/redistricting>



# Methods of Community Engagement

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- Hearings (legally required)
- Workshops (beyond the minimum legal requirements)
- Community Based Organization (CBO), Network, & Resident Outreach
- Mapping tools
- Public Review of Draft Maps
- Emailed comments and questions to redistricting email address
- Dedicated contact phone number for questions and comments



# Meetings & Public Hearings

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- Meetings & Public Hearings (legally required)
  - Presentations from Demographer on what redistricting is
  - Tutorials of mapping tools
  - Commission discussions on redistricting priorities
  - Opportunity for public comment and feedback and communities of interest and neighborhood characteristics, made part of the public record
  - Translation services available



# Workshops

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- Informal opportunity to meet in each district with residents and stakeholders
- Presentations and interactive discussion about communities of interest and neighborhood characteristics
- Hands-on familiarization and practice with online and paper mapping tools
- Public comment and community feedback all part of the public record
- Translation services available



# CBO, Network, & Resident Outreach

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- List Development
- Phone Calls (multilingual capabilities)
- Emails
- County's ListServ/Subscription
- Neighborhood Events
- Advisory Commission personal outreach
- Supervisorial outreach to district
- School district posting & posting at all cities in Fresno County
- County library posting

<https://www.co.fresno.ca.us/resources/redistricting>



# Mapping Tools & Demographic Analysis

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## Mapping tools

- Online
  - Caliper's Maptitude
  - District R
- Paper Mapping Tools – English or Spanish
- Paper Mapping Tools with a Microsoft Excel spreadsheet to calculate population totals - English or Spanish

## Demographic Analysis

- Story Map

<https://www.co.fresno.ca.us/resources/redistricting>





# Draft Map Review & Approval

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- Public Review of Draft Maps
  - ARC Public Hearing scheduled for October 21, 2021; 6:05pm
  - Board of Supervisors Public Hearing for consideration of ARC Recommendations Consideration & Map Adoption



# Timeline

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## Current Stage



*Note: Timeline is subject to change.*

# We Need You!

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- Advisory Commissioners play an important part in representing viewpoints and also having connections into the community
  - Goal 1: Identify and Discuss “Communities of Interest”
- Outreach Plan is all to get public involved
- Stay up-to-date on Fresno County’s redistricting efforts, and find ways to participate

<https://www.co.fresno.ca.us/resources/redistricting>  
[FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov)

Item 3.e.  
Proposed Amendment  
to Bylaws

TO: **Fresno County Advisory Redistricting Commission**  
FROM: Patience Milrod, Commissioner, District 3  
RE: Proposed amendment to Commission Bylaws, Article 2, Section J

The bylaws as presently written impose an obligation of transparency on us, requiring disclosure of communications with anyone about the substance of this Redistricting process. The bylaws seem to assume, however, that such communications are in writing. This amendment seeks to clarify our obligations to disclose also oral communications from any source.

### **Section J. Communications**

As provided in Article 3, Section B, the Chair is the sole official spokesperson for the Commission unless this responsibility is delegated in writing to the Vice Chair. Except as provided in this Section, no member shall make any statement or take any action on behalf of or in the name of the Commission. This Section is not intended to prevent any member from disseminating information regarding the date, time, place, or agenda of upcoming Commission meetings. Members are encouraged to use caution when communicating about redistricting on any internet platform or social media website, including the use of any digital icons that express emotion. However, it should be noted commissioners may encourage public participation on social media by posting about upcoming meetings and opportunities for public input. Commissioners who ~~may~~ receive public comment individually (i.e., at their personal email address) and not directed to the entire Commission through the established comment procedure, shall direct those comments to the County's redistricting email address and/or forward the original comment to the Secretary. Using the same mechanisms, Commissioners shall also disclose a summary of any public comment they receive in personal conversations, or at meetings, including but not limited to conversations or meetings with any elected official and/or staff member of any elected official.

**Item 4**  
**Public Hearing**  
**Presentation**



# FRESNO COUNTY REDISTRICTING 2021

## County of Fresno Introduction to Redistricting

August 12, 2021

Dr. Jeff Tilton, Senior Consultant  
National Demographics Corporation



# Redistricting Process

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Step	Description
<b>Pre-Draft Public Hearing</b> August 12, 6:30 p.m. Health and Wellness Center	<ul style="list-style-type: none"><li>• Advisory Commission Public Hearing</li><li>• Held prior to release of draft maps</li><li>• Educate, solicit input on the communities in the Districts</li></ul>
<b>Census Data Release</b> Mid/Late August	<ul style="list-style-type: none"><li>• Census Bureau releases official 2020 Census population data</li></ul>
<b>California Data Release</b> Early October 2021	<ul style="list-style-type: none"><li>• California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data</li></ul>
<b>Engagement Workshops</b>	<ul style="list-style-type: none"><li>• July 14, 6-8 p.m. (Riverdale Unified School District)</li><li>• August 3, 6-8 p.m. (Gaston Middle School)</li><li>• August 4, 6-8 p.m. (Fresno High School)</li><li>• August 21, 9:30-11:30 a.m. (Woodward Park Regional Library)</li><li>• August 21, 2:30-4:30 p.m. (Clovis Veterans Memorial Center)</li></ul>

**Dates/locations subject to change**

# Redistricting Process (continued)

Step	Description
<b>Pre-Draft Public Hearing</b> October 21, 6:30 p.m. Health and Wellness Center	<ul style="list-style-type: none"> <li>• Advisory Commission Public Hearing</li> <li>• Recommend communities of interest, neighborhoods to Board of Supervisors</li> <li>• Recommend draft maps to Board of Supervisors</li> <li>• Deadline to submit maps: October 20, 2021, 5 p.m.</li> </ul>
<b>Draft Map Public Hearing</b> November 2, 1 p.m. Board Chambers	<ul style="list-style-type: none"> <li>• Board of Supervisors Public Hearing</li> <li>• Discuss, revise the draft maps</li> <li>• Discuss the election sequence</li> <li>• Deadline to submit maps: October 20, 2021, 5 p.m.</li> <li>• Deadline for maps to be posted to website: October 27, 2021, 5 p.m.</li> </ul>
<b>Draft Map Public Hearing</b> November 16, 1 p.m. Board Chambers	<ul style="list-style-type: none"> <li>• Board of Supervisors Public Hearing</li> <li>• Select final map and election sequence</li> <li>• Deadline to submit maps: November 2, 2021, 5 p.m.</li> <li>• Deadline for maps to be posted to website: November 9, 2021, 5 p.m.</li> </ul>

**Dates/locations subject to change**

# Redistricting Rules and Goals

## 1. Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering



## 2. California Criteria for Counties

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest” (Socio-economic geographic areas that should be kept together)
3. Cities and CDPs
4. Easily identifiable boundaries
5. Compact (Do not bypass one group of people to get to a more distant group of people)

### Prohibited:

“Shall not favor or discriminate against a political party.”

## 3. Other Traditional Redistricting Principles

- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts

# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county policies
- Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Possible Neighborhoods / Communities

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**From July 14, 2021, public workshop:**

- **Riverdale**
- **Lanare**
- **East of CA 41/West of CA 41**
  - **Type of crops; no trees**
  - **Size of farms and corporations**
  - **Family farms**
  - **Housing type; access to resources**
- **Unincorporated communities**
  - **Lack access to water**
  - **Farmworker community**

**Data collected from the August 21, 2021, public workshops will be shared at the October 2021 Public Hearing.**

**Data collected from all public workshops will be posted on the redistricting website.**

# Possible Neighborhoods / Communities

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## From August 3, 2021, public workshop:

- Parlier
- Southeast Fresno (water quality)
- Parlier (sewer systems/storm water systems)
- Clovis to the foothills (east)
- West Fresno, west of 99 (new construction)
- Old West, historically recognized
- African American communities
- Sanger (infrastructure investments)
- Water services (how accessible to residents)
- Rural communities (high Latino populations)
- Foothills (remain unified w/ services)
- East vs. Urban

Submissions edited for clarity and brevity



# Possible Neighborhoods / Communities

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## From August 4, 2021, public workshop:

- Food deserts, lack access to food quality options
- Shopping areas
- Communities without transportation
- Accessibility to jobs
- Loma Vista – existing and future growth
  - West:
  - East: McCall
- Heritage Grove
  - Willow, Sheppard, Copper
- Parlier:
  - water quality issues, access to water for low income communities, water rates going up
  - Transportation issues, traffic around school zones
  - Policy issues
- Communities centered around schools, enrollment boundaries for each of the schools

Submissions edited for clarity and brevity

# Possible Neighborhoods / Communities

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## From August 4, 2021, public workshop (continued):

- Sunnyside
- Community Planning areas
  - Tower District
  - Southwest Fresno
- East side Fresno, Kings Canyon
- Pinedale
- Districts according to Police Departments
  - Public safety response times
  - County of Fresno as well as police within limits of City
- County Islands within city limits
- Mayfair / “Lake Don Pedro”
- Muscatel / West Central Fresno
- Central District
- Language spoken
- Historic Districts
- Historic Tracts
  - GIS data on Fresno website
- Canals, railways, freeways
  - Recognizable boundaries
- Renters, homeowners
- Historically redlined communities

Submissions edited for clarity and brevity

# Public Mapping and Map Review Tools

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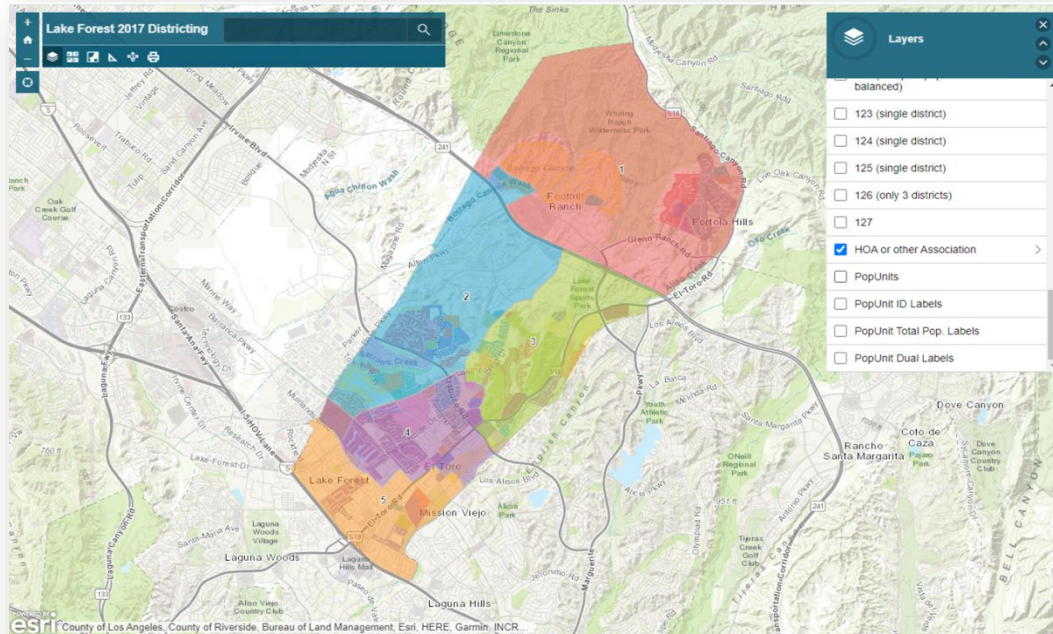
- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

# Simple Map Review Tool

## Online Interactive Review Map

- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other Story Map data
- [Sample map from Lake Forest](#)



# Estimated Data: Current Districts

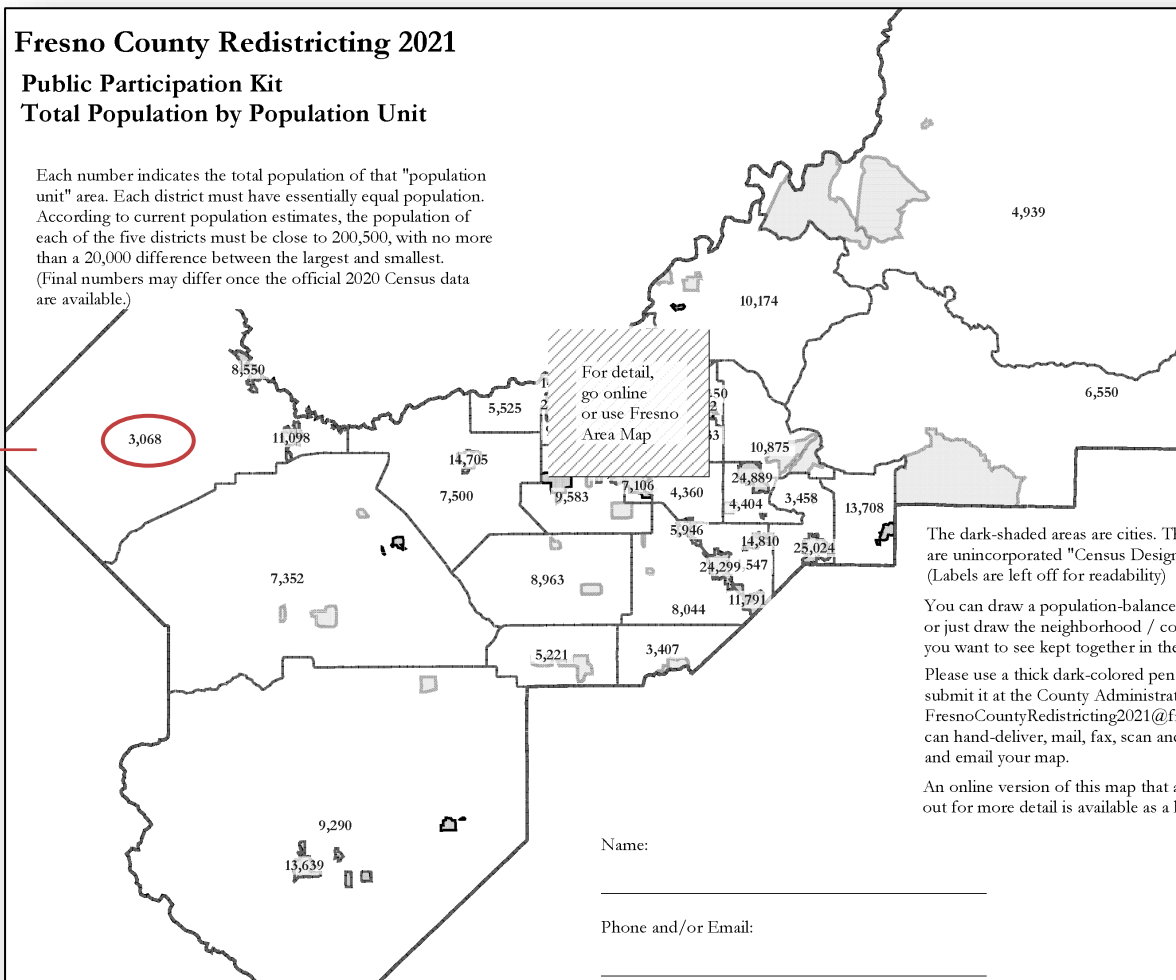
District		1	2	3	4	5	Total
2020	0 Est. Total	208,107	200,571	181,655	185,849	226,092	1,002,275
	iation from	7,652	116	-18,800	-14,606	25,637	44,437
	% Deviator	3.82%	0.06%	-9.38%	-7.29%	12.79%	22.17%
2010 Total Pop	% Hisp	59%	28%	63%	74%	29%	50%
	% NH White	20%	54%	17%	20%	51%	33%
	% NH Black	9%	5%	6%	1%	4%	5%
	Asian-Ameri	9%	11%	12%	4%	13%	10%
Citizen Voting Age Pop	Total	104,783	142,411	101,045	94,372	142,417	585,028
	% Hisp	51%	27%	55%	63%	28%	42%
	% NH White	26%	57%	23%	28%	53%	40%
	% NH Black	11%	5%	8%	1%	4%	6%
	Asian/Pac	10%	10%	12%	5%	14%	10%
Voter Registration (Nov 2020)	Total	89,964	122,413	78,025	79,101	134,052	503,555
	% Latino est	52%	26%	58%	66%	27%	42%
	panish-Surna	47%	24%	52%	60%	25%	38%
	Asian-Surnar	6%	5%	3%	4%	6%	5%
	lipino-Surna	1%	1%	1%	1%	1%	1%
	NH White e	26%	62%	26%	26%	60%	44%
	% NH Black	14%	5%	11%	2%	5%	7%
Voter Turnout (Nov 2018)	Total	38,036	71,511	28,988	38,200	69,868	246,603
	% Latino est	46%	21%	53%	57%	22%	34%
	panish-Surna	42%	18%	48%	51%	20%	31%
	Asian-Surnar	5%	4%	2%	4%	4%	4%
	lipino-Surna	1%	1%	1%	1%	1%	1%
	NH White e	35%	70%	35%	37%	69%	55%
	% NH Black	12%	4%	9%	1%	4%	5%
Voter Turnout (Nov 2020)	Total	59,868	97,950	46,131	56,164	105,774	365,887
	% Latino est	50%	24%	56%	61%	26%	38%
	panish-Surna	45%	22%	50%	55%	23%	35%
	Asian-Surnar	6%	5%	3%	4%	5%	5%
	lipino-Surna	1%	1%	1%	1%	1%	1%
	NH White e	29%	64%	28%	30%	63%	48%
NH Black e	13%	5%	11%	2%	5%	7%	

ACS Pop. Est	Total	201,742	200,572	181,674	185,737	211,545	981,270	
Age	age0-19	34%	27%	33%	33%	30%	31%	
	age20-60	52%	51%	53%	50%	51%	52%	
	age60plus	14%	22%	14%	16%	19%	17%	
Immigration	immigrants	27%	14%	24%	28%	15%	21%	
	naturalized	33%	58%	37%	29%	62%	41%	
Language spoken at home	english	45%	74%	43%	40%	71%	55%	
	spanish	44%	15%	46%	56%	16%	35%	
	asian-lang	5%	6%	9%	1%	9%	6%	
	other lang	6%	5%	2%	3%	5%	4%	
Language Fluency	speaks Eng "Less than Very well"	27%	8%	24%	27%	9%	19%	
	Education (among those age 25+)	hs-grad	47%	43%	46%	45%	49%	46%
Child in Household	child-under18	47%	31%	42%	47%	38%	40%	
	Pct of Pop. Age 16+	employed	62%	63%	58%	60%	63%	61%
	Household Income	income 0-25k	26%	17%	39%	26%	16%	24%
income 25-50k		26%	18%	26%	27%	19%	23%	
income 50-75k		19%	18%	16%	17%	17%	17%	
income 75-200k		26%	39%	17%	27%	41%	31%	
ome 200k-plus		2%	9%	1%	3%	7%	5%	
Housing Status	single family	76%	71%	60%	81%	82%	74%	
	multi-family	24%	29%	40%	19%	18%	26%	
	rented	51%	43%	65%	46%	33%	47%	
owned	49%	57%	35%	54%	67%	53%		

# Simple Map Drawing Tool

## Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers
- Geographic units would be tracts, CDP’s and smaller cities





# Simple Map Drawing Tool + Excel Supplement

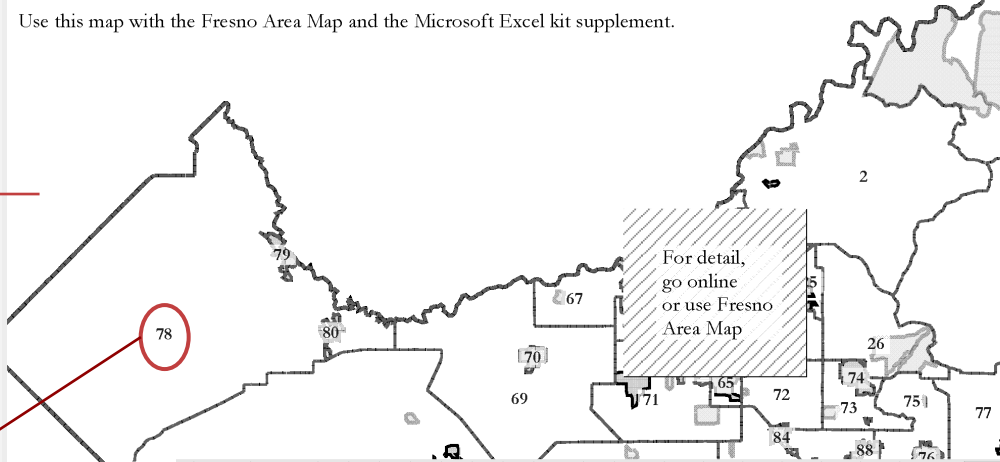
## “Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math
- Geographic units would be tracts, CDP’s and smaller cities

## Fresno County Redistricting 2021

### Public Participation Kit Population Unit ID Numbers

Use this map with the Fresno Area Map and the Microsoft Excel kit supplement.



Sums by District Assigned		Ideal population: 15,314																	
City of San Buenaventura 2017 Public Participation Kit		enter your name here																	
Group	Category	Counts							Unassigned	Total	Percentages							Unassigned	Total
		1	2	3	4	5	6	7			1	2	3	4	5	6	7		
Tot. Pop.		0	0	0	0	0	0	0	107,197	107,197	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0.00%
Deviation from		-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314											
Total Population	Hispanic	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%
	NH White	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%
	NH Black	0	0	0	0	0	0	0	1,919	1,919	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%
	NH Asian	0	0	0	0	0	0	0	4,550	4,550	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
Total CVAP		0	0	0	0	0	0	0	83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	54%
Voting Age	Hispanic	0	0	0	0	0	0	0	22,928	22,928	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%
	NH White	0	0	0	0	0	0	0	53,657	53,657	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	65%
	NH Black	0	0	0	0	0	0	0	3,401	3,401	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%
	NH Asian	0	0	0	0	0	0	0	7,763	7,763	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
Total CVAP		0	0	0	0	0	0	0	18,936	18,936	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	25%
Citizen Voting	Hispanic	0	0	0	0	0	0	0	52,843	52,843	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	49%
	NH White	0	0	0	0	0	0	0	1,675	1,675	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%
	NH Black	0	0	0	0	0	0	0	2,630	2,630	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1%
	NH Asian	0	0	0	0	0	0	0	63,996	63,996	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%
Total Reg.		0	0	0	0	0	0	0	13,574	13,574	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	11%
Nov. 2014	Latino	0	0	0	0	0	0	0	1,100	1,100	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	8%
	Asian-American	0	0	0	0	0	0	0	463	463	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	3%
	Filipino	0	0	0	0	0	0	0	30,448	30,448	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%
Total Votes		0	0	0	0	0	0	0	4,317	4,317	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%
Nov. 2014	Latino	0	0	0	0	0	0	0	461	461	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	11%
	Asian-American	0	0	0	0	0	0	0	181	181	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%
	Filipino	0	0	0	0	0	0	0	164	164	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%

AutoSave On Lake Forest 5-district Kit\_ENG.xlsx

File Home Insert Page Layout Formulas Data Review View Help Acrobat

Garamond 9

Clipboard Font Alignment Number

District (1-7)	Unit	Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration				
		Tot. Pop.	Hispanic	White	Black	Asian	total	Hispanic	White	Black	Asian	tot	Hispanic	White	Black	Asian	tot	latino	asn	fil	tot
1	1	1,216	642	557	18	15	873	397	442	12	831	390	441	0	574	195	7	3	245	63	
2	2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140
3	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73
4	4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89
5	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67
6	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18
7	7	1,753	1,180	501	20	16	1,945	767	424	10	780	335	440	0	0	777	378	7	4	241	70

Submitter's Comments about the plan:  
 I think this map makes sense because ...

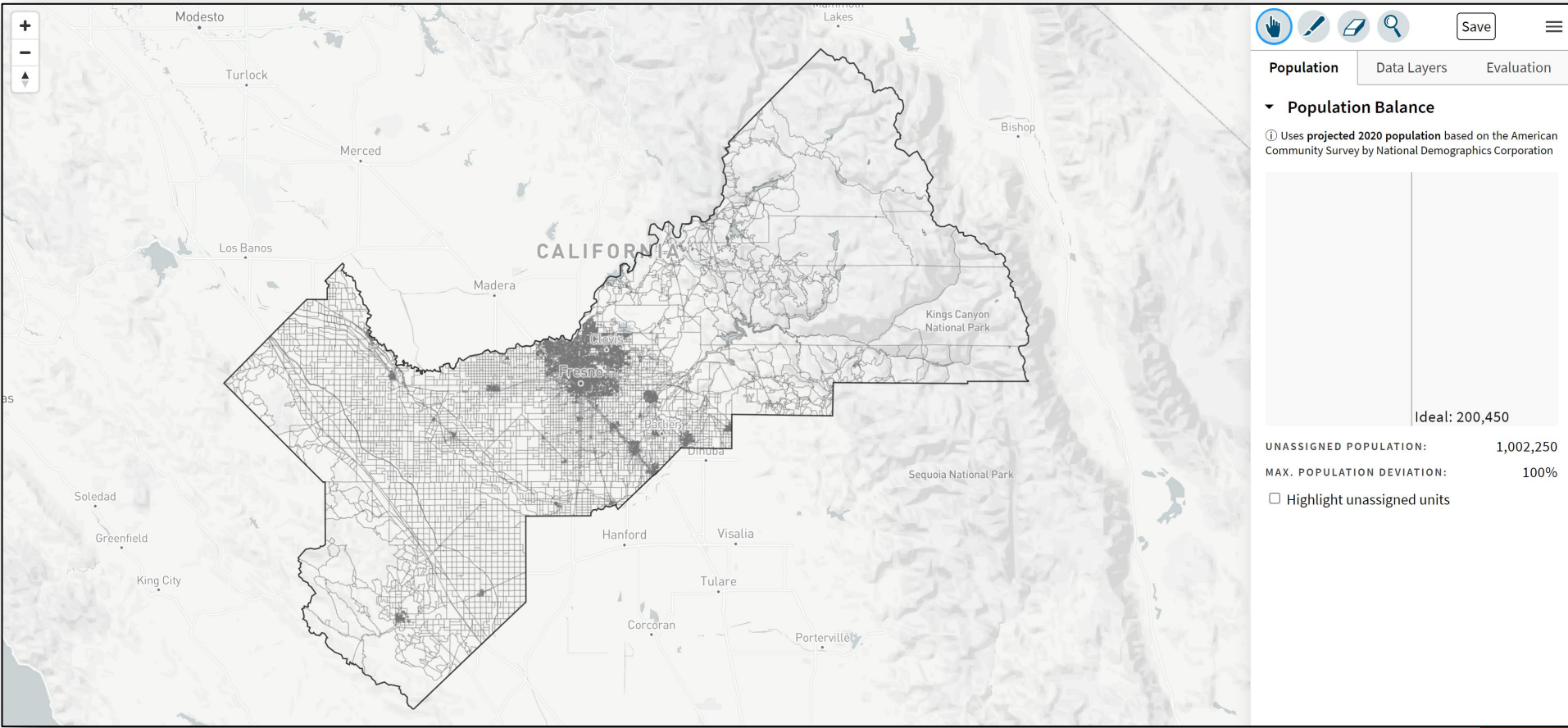
Instructions Assignments 7-district balance



# DistrictR

## “Draw Your Community of Interest” focus

- [districtR.org/tag/Fresno](https://districtR.org/tag/Fresno)
- Also includes simple district-mapping tool; Only available in English
- Similar external options: [Representable.org](https://representable.org), [DrawMyCACommunity.org](https://drawmycacomunity.org)



# Caliper's "Maptitude Online Redistricting"

## Full Database, Powerful Online Mapping Tool

- <https://inzolia.caliper.com/FresnoCounty/Default.aspx>
- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean

Options

Districts

Scale: 1 : 1,266,526

Toolbox

Redistricting Toolbox - My Blank Map

Target New District

Source All

Selection Block

Changes

Pending Changes	
District	New
Est_Population	0
Change - Est_Population	0
Ideal Value	200,455
Deviation	-200,455
% Deviation	-100.0%
CVAP_Total	0
Change - CVAP_Total	0
CVAP_Latino	0
Change - CVAP_Latino	0
% CVAP_Latino	

Maptitude Online Redistricting

# Share Your Thoughts

HOME COMMISSION MEETINGS REDISTRICTING RESOURCES

 FRESNO COUNTY  
**REDISTRICTING 2021**

The County of Fresno is currently initiating the 2021 Redistricting process.

Applications for membership on the advisory commission to the Board were accepted from April 27, 2021 through May 14, 2021, and the commission was selected by the Board of Supervisors on May 25, 2021.

For more information, please contact [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov).

**Website:** [www.co.fresno.ca.us/resources/redistricting](http://www.co.fresno.ca.us/resources/redistricting)

**Phone:** 559.600.1221 | **Email:** [FresnoCounty2021Redistricting@fresnocountyca.gov](mailto:FresnoCounty2021Redistricting@fresnocountyca.gov)

# Public Hearings & Workshops

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- What is your neighborhood and what are its boundaries?
- What other notable areas are in the County and its cities, and what are their boundaries?

