



FRESNO COUNTY REDISTRICTING 2021

Fresno County Redistricting 2021

Public Outreach Plan

Version 5 (Updated: 9/24/21)





FRESNO COUNTY REDISTRICTING 2021

Table of Contents

Introduction	3
Outreach Plan & Purpose	3
What is Redistricting?	4
Why is Redistricting important?	4
What criteria will be used when drawing district lines?	4
How Can I Get Involved?	5
Contact Information	5
Redistricting Website	6
Public Hearings and Workshops	7
Purpose of Public Hearings and Workshops	7
Timeline	7
Outreach Methods	9
Resident and Stakeholder Outreach	9
Email Lists	9
Social Media	10
Flyers	10
Press Releases	11
Public Notices	11
Community Organization Outreach	11
Local Network Outreach	11
*Community Organizations and Local Networks	12
Redistricting Map Submissions	19
Criteria for Redistricting Maps	19
Interaction with Mapping Tools	20
Review Process	20
ARC Commissioner Redistricting Map Options	20
Applicable Languages	21





FRESNO COUNTY REDISTRICTING 2021

Introduction

The Fresno County Advisory Redistricting Commission (ARC) is responsible for developing the 2021 Decennial Redistricting Map recommendations for consideration by the Board of Supervisors (Board). The ARC will be advisory to the Board. The ARC will hold public hearings to receive public input, draft proposed maps, and present their recommendations to the Fresno County Board of Supervisors. The Board may accept, modify or reject the recommended map(s) presented by the ARC and will have the sole responsibility of adopting the final redistricting map.

Redistricting is important to:

- Provide fair and effective representation for all the people of the County
- Enhance the opportunity of all voters to elect candidates of their choice
- Meet the requirements of applicable Federal and State laws

The U.S. Census Bureau provides a snapshot of how many people there are and where they live. Every ten years, the United States attempts to count every person in the country in its Decennial Census, as mandated in the U.S. Constitution (Article I, Section 20). Due to COVID-19, the deadline for the 2020 Decennial Census was extended to October 15, 2020.

Outreach Plan & Purpose

The County of Fresno is committed to promoting public participation throughout the redistricting process. This Public Outreach Plan outlines the strategies to disseminate pertinent redistricting information and materials, and to engage a diverse and inclusive spectrum of the public to the widest extent possible.

The purpose of this plan is to promote participation by Fresno County residents in the redistricting process. The Public Outreach Plan will engage residents through:

- A County Redistricting Website: <https://www.co.fresno.ca.us/resources/redistricting>
- Community outreach, including four (4) public hearings and five (5) public workshops
- A process for the public's development and submission Redistricting maps
- A public review of draft Redistricting maps, which will be posted on the County's Redistricting website.





FRESNO COUNTY REDISTRICTING 2021

What is Redistricting?

Every ten years, supervisorial districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each Board of Supervisors member represents about the same number of constituents. Redistricting is done using U.S. Census data, which is usually released around March, but is expected to be delayed until the Fall of 2021 due to the COVID-19 pandemic. For the County of Fresno, the redistricting process must be completed by December 15, 2021.

Assembly Bill 849 (2019) requires the County to engage communities in the redistricting process by holding public hearings and/or workshops, and doing public outreach, including to non-English-speaking communities.

Why is Redistricting important?

Redistricting determines which neighborhoods and communities are grouped together into a supervisorial district for purposes of electing a Board of Supervisor member. You have an opportunity to share how you think district boundaries should be drawn to best represent your community by participating in public hearings and workshops and providing input.

What criteria will be used when drawing district lines?

Each district shall be substantially equal in total resident population to the other districts. District boundaries shall comply with the U.S. Constitution, California Constitution, and the federal Voting Rights Act of 1965, which generally prohibit using race as a predominant criterion for redrawing districts and prohibit diluting the voting rights of racial or language minority communities.

In addition, and to the extent practicable, district lines will be adopted using the following criteria in order of priority:

1. Districts shall be geographically contiguous (each supervisorial district should share a common border with the next).
2. The geographic integrity of local neighborhoods or communities of interest shall be respected in a manner that minimizes its division.
3. The geographic integrity of cities shall be respected in a manner that minimizes its division.





FRESNO COUNTY REDISTRICTING 2021

4. Districts shall have easily identifiable boundaries that follow natural or artificial barriers (rivers, streets, highways, rail lines, etc.).
5. Where it does not conflict with numbers 1-4 above, district lines shall be drawn to encourage geographic compactness.

Besides the above criteria, districts shall not be drawn for purposes of favoring or discriminating against a political party.

How Can I Get Involved?

Public hearings and/or workshops have been scheduled to receive public input on where district lines should be drawn. You will also be able to submit written public comments, including suggested draft maps, through the form on the County's redistricting website, by mail, or by hand delivery.

Contact Information

The public can contact the County for more information about the redistricting process by:

- Mail: County of Fresno – Redistricting 2281 Tulare Street, Room 304, Fresno, CA 93721
- Telephone: (559) 600-1221
- Email: FresnoCounty2021Redistricting@fresnocountyca.gov

Public comments can be submitted through the following methods:

- Online: Complete form located at <https://www.co.fresno.ca.us/resources/redistricting/public-comments>
- Email: Send to FresnoCounty2021Redistricting@fresnocountyca.gov with the subject line: Redistricting.
- Mail: County Administrative Office, Redistricting 2021, 2281 Tulare Street, Room 304, Fresno, CA 93721
- Hand Delivery: County Administrative Office, 2281 Tulare Street, Room 304, Fresno, CA 93721
- Attend a public hearing or public workshop in-person: For a calendar of in-person meetings, visit <https://www.co.fresno.ca.us/resources/redistricting>





FRESNO COUNTY REDISTRICTING 2021

Redistricting Website

The Fresno County Redistricting website will be the primary source to disseminate all redistricting information and materials, including online redistricting software for the public to develop, and submit redistricting maps for consideration. It will also inform the public of opportunities to engage and provide feedback.

The website, <https://www.co.fresno.ca.us/resources/redistricting>, includes the following information:

- “Home Page,” which provides a list of important announcements, an email subscription for redistricting updates, and answers questions such as:
 - What is redistricting?
 - Why is redistricting important?
 - What criteria will be used when drawing district lines?
 - How can I get involved?
- “Maps,” which includes on-line tools to submit your comments and draw proposed maps
- “Commission,” which includes a list of all 11 commissioners and relevant documents, such as the flyer to join the commission and the application for membership.
- “Meetings,” which provides archived news and a timeline of calendar milestones that include:
 - a timeline of establishing the ARC
 - *ARC and Board Public hearings,*
 - *Workshops*
- “Redistricting Resources,” which includes:
 - FAQ
 - Glossary
 - Legal Resources
- “Community Input,” which includes:
 - Online form used to submit written comments
 - A listing of correspondence received outside of Board and Commission hearings.

Users can access information on the County’s redistricting website in different foreign languages by using the translation tool on the website.

The website will be updated on a regular basis. In accordance with California law, the webpage will be available to the public for at least 10 years.





FRESNO COUNTY REDISTRICTING 2021

Public Hearings and Workshops

Purpose of Public Hearings and Workshops

The County is holding public hearings and workshops throughout the redistricting process in order to educate the public and provide them with the opportunity to comment on the process, local communities of interest, and draft maps.

Timeline

Timing	Purpose
Summer 2021	
July 7, 2021	Commission Meeting Location: Virtual Zoom Meeting Time: 6:00 pm Organizational meeting, election of Chair and Vice-Chair, adoption of Bylaws
July 14, 2021	Public Engagement Workshop, District 4 Location: Riverdale Unified School District Time: 6:00 pm Educate on redistricting process, solicit input from public
August 3, 2021	Public Engagement Workshop, District 1 Location: Rutherford B. Gaston Middle School Time: 6:00 pm Educate on redistricting process, solicit input from public
August 4, 2021	Public Engagement Workshop, District 3 Location: Fresno High School Time: 6:00 pm





FRESNO COUNTY REDISTRICTING 2021

Educate on redistricting process, solicit input from public

August 12, 2021

Commission Meeting and Public Hearing

Location: Fresno County Health and Wellness Center

Meeting Time: 6:05 pm

Public Hearing Time: 6:30 pm

Pre-draft map public hearing, solicit input from public on the communities in the supervisorial districts

August 21, 2021

Public Engagement Workshop, District 5

Location: Veterans Memorial Center

Time: 2:30 pm

Educate on redistricting process, solicit input from public

Fall 2021

September 20, 2021

The County received the U.S. Census Bureau data

September 29, 2021

Virtual Public Engagement Workshop

Educate on redistricting process, solicit input from public

October 5, 2021

Commission Meeting and Public Hearing

Location: Fresno County Health and Wellness Center

Meeting Time: 1:00 pm

Public Hearing Time: 1:15 pm

Pre-draft map public hearing, solicit input from public on the communities in the supervisorial districts

October 21, 2021

Commission Meeting and Public Hearing

Location: Fresno County Health and Wellness Center

Meeting Time: 6:05 pm

Public Hearing Time: 6:30 pm

Pre-draft map public hearing, finalize map recommendations for





FRESNO COUNTY REDISTRICTING 2021

Board of Supervisors

November 2, 2021

Board of Supervisors Public Hearing
Location: Fresno County Hall of Records
Time: 1:00 pm

Consider draft map recommendations, provide direction to staff,
discuss election process

November 16, 2021

Board of Supervisors Public Hearing
Location: Fresno County Hall of Records
Time: 1:00 pm

Select final map and election sequence

December 14, 2021

Board of Supervisors Hearing
Location: Fresno County Hall of Records
Time: 10:00 am

Second reading of ordinance

December 15, 2021

The Redistricting map must be finalized by the County by this date

These dates are subject to change with the release of the U.S Census data and potential changes in law. Additional public hearings and workshops may be added.

Outreach Methods

The targeted outreach plan includes traditional and digital methods to engage residents, stakeholders, community organizations, and local networks.





FRESNO COUNTY REDISTRICTING 2021

Resident and Stakeholder Outreach

The County of Fresno is committed to engaging residents and stakeholders across the County, and specifically in each Supervisorial district, during its redistricting process. The County will use a variety of outreach methods to:

- Build awareness among Fresno County residents
- Drive residents to the website to learn about redistricting
- Motivate residents to attend public hearings and submit input on the redistricting maps
- Provide public education about redistricting among residents, including residents who may be learning about redistricting for the first time
- Educate the community on the importance of providing fair and effective representation on the Board supervisors for the people residing in the County
- Leverage multi-cultural media to reach Fresno County's diverse populations

Email Lists

To date, the County has compiled email lists to promote the scheduled public hearings and workshops and other redistricting activities and updates:

Email List	Number of Recipients
Current Distribution of news through GovDelivery	80
Media Outlets (radio, TV, print)	30

The County will continue using GovDelivery to distribute all correspondence including bulletins, flyers, updates, and notices via email. Residents must proactively opt-in to receive emails from the County of Fresno. To opt-in to this distribution list, go to <https://www.co.fresno.ca.us/resources/redistricting>.

- The database will grow as the public hearings and workshops launch in July 2021
- If the participation levels in the public hearings and/or workshops are low, the County will consider other strategies to bolster involvement
- The networks include a diverse cross-section of Fresno County, including cities, residents of cities and unincorporated areas, CBOs, special interest groups (e.g., voter rights, ethnic focus, community focus, handicapping conditions), business chambers, and others.





FRESNO COUNTY REDISTRICTING 2021

Social Media

The County creates social media posts regarding public hearings, workshops and general redistricting information on Facebook, Instagram, and Twitter. These social media posts are provided in English and Spanish. The County also boosts Facebook and Instagram posts to increase reach and engagement.

Facebook: <https://www.facebook.com/FresnoCountyCA>

Instagram: https://www.instagram.com/fresnocounty_ca/

Twitter: <https://twitter.com/FresnoCountyCA>

Flyers

The County creates flyers to promote public hearings and workshops. These flyers are provided in English and Spanish.

The County posts the electronic flyers on <https://www.co.fresno.ca.us/resources/redistricting> and the physical flyers at Fresno County Hall of Records.

Press Releases

The County has developed press releases to announce several milestones in the redistricting process. The first press release announced the first advisory commission meeting. The second press release introduced the Chair, Vice-Chair, and list of dates for upcoming public hearings and workshops.

Upcoming press releases will announce the availability of the mapping tools, the release of the U.S. Census data, and the completion of the redistricting process.

Public Notices

The County posts public notices of upcoming public hearings in accordance with California state law.

Community Organization Outreach

Community organization outreach enables Fresno County to connect with and engage a wide range of community-based organizations and neighborhood groups. The County will conduct this outreach by:

- Identifying community-based organizations and neighborhood groups
- Soliciting their involvement and support to help engage the diverse communities in Fresno County





FRESNO COUNTY REDISTRICTING 2021

- Exploring how these organizations can support the public outreach efforts:
 - Coalition building
 - Digital, print, media outreach
 - Conducting redistricting mapping workshops
 - Building redistricting maps for ARC consideration
 - Providing language translation support services
- Identifying the organizations' reach in terms of communities of interest, Supervisorial Districts, racial/ethnic groups, and other demographic factors
- Identifying coverage gaps to pinpoint other organizations to recruit and involve in the redistricting activities
 - These coverage gaps may be based on a variety of factors, such as: Age groups (e.g., young people, seniors and older adults)
 - Racial/ethnicity groups
 - Geography (Supervisorial Districts or County regions)
 - People with disabilities
 - LGBTQ individuals and families
 - Households with Limited English Proficiency (LEP)
 - Addressing digital divide issues by enabling residents to work with trusted community-based organizations
- Pinpointing ways that residents who are not affiliated with an organization can locate organizations that align with their interests and that they might opt to work with

Local Network Outreach

The County will leverage current partnerships with agencies and organizations that are interested in redistricting and have already established networks and distribution channels.

To facilitate their involvement, the County will:

- Build on the 2020 Census, solicit County departments, CBOs, businesses, and related networks
- Develop social media toolkits in multiple languages for promoting redistricting events
- Recruit a broad cross-section of organizations with distribution channels that can promote accessibility to the redistricting process and activities both through traditional channels and in languages beyond English





FRESNO COUNTY REDISTRICTING 2021

*Community Organizations and Local Networks

Network	Form of Engagement
Fresno County Executive Office	Post agenda and public hearings
All School Districts in Fresno County	Already engaged because of prior work with the 2020 Census
All Special Districts in Fresno County	Already engaged because of prior work with the 2020 Census
All Unincorporated Areas in Fresno County	Already engaged because of prior work with the 2020 Census
All Colleges and Universities within Fresno County	Already engaged because of prior work with the 2020 Census
ACS, State and Local Solutions	Already engaged because of prior work with the 2020 Census
American Civil Liberties Union	Already engaged because of prior work with the 2020 Census
ARC Fresno	Already engaged because of prior work with the 2020 Census
Asian American Collaborative	Already engaged because of prior work with the 2020 Census
Asian Business Institute & Resource Center	Already engaged because of prior work with the 2020 Census
Association of Engineers Technicians	Already engaged because of prior work with the 2020 Census
Binational of Central CA	Already engaged because of prior work with the 2020 Census
Bitwise Industries	Already engaged because of prior work with the 2020 Census
Bitwise Industries	Already engaged because of prior work with the 2020 Census
Black Wellness and Prosperity Center (BWPC)	Already engaged because of prior work with the 2020 Census
Black Women Organized for Political Action (BWOPA)	Already engaged because of prior work with the 2020 Census
Black Leaders Organize Change Fresno (BLOC)	Already engaged because of prior work with the 2020 Census
CA Latina Dems/ACLU	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

California Council for the Blind, Fresno	Already engaged because of prior work with the 2020 Census
California Endowment	Already engaged because of prior work with the 2020 Census
California Hmong Chamber of Commerce	Already engaged because of prior work with the 2020 Census
California State University, Fresno Foundation	Already engaged because of prior work with the 2020 Census
California Veterans Home	Already engaged because of prior work with the 2020 Census
Cambodian Reconciliation Committee, Inc.	Already engaged because of prior work with the 2020 Census
Cambodian Reconciliation Committee, Inc.	Already engaged because of prior work with the 2020 Census
Central Valley Regional Center	Already engaged because of prior work with the 2020 Census
Central California Coalition for Equitable Realignment	Already engaged because of prior work with the 2020 Census
Central California Environmental Justice Network	Already engaged because of prior work with the 2020 Census
Central California Hispanic Chamber of Commerce	Already engaged because of prior work with the 2020 Census
Central Valley Community Foundation	Already engaged because of prior work with the 2020 Census
Central Valley Health Policy Institute (CVHPI)	Already engaged because of prior work with the 2020 Census
Central Valley Leadership Round Table	Already engaged because of prior work with the 2020 Census
Central Valley Progressive Political Action Committee	Already engaged because of prior work with the 2020 Census
Central Valley Resource Center Services Corp.	Already engaged because of prior work with the 2020 Census
Central Valley Urban Institute	Already engaged because of prior work with the 2020 Census
Centro Binacional para el Desarrollo Indígena Oaxaqueño	Already engaged because of prior work with the 2020 Census
Centro La Familia Advocacy Services	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

Communities for a New California	Already engaged because of prior work with the 2020 Census
Community activist in the Punjab community with a radio show: Gurdeep Singh Shergill	Already engaged because of prior work with the 2020 Census
Comprehensive Youth Services	Already engaged because of prior work with the 2020 Census
Con Amor	Already engaged because of prior work with the 2020 Census
Cultiva La Salud	Already engaged because of prior work with the 2020 Census
Cultural Brokers, Inc	Already engaged because of prior work with the 2020 Census
Deaf & Hard of Hearing Service Center	Already engaged because of prior work with the 2020 Census
Dolores Huerta Foundation	Already engaged because of prior work with the 2020 Census
EasterSeals Central California	Already engaged because of prior work with the 2020 Census
ECO Village Project of Fresno	Already engaged because of prior work with the 2020 Census
Economic Opportunities Commission (EOC)	Already engaged because of prior work with the 2020 Census
Education and Leadership Foundation	Already engaged because of prior work with the 2020 Census
Every Neighborhood Partnership	Already engaged because of prior work with the 2020 Census
Exceptional Parents Unlimited	Already engaged because of prior work with the 2020 Census
Faith in the Valley	Already engaged because of prior work with the 2020 Census
First 5 Fresno	Already engaged because of prior work with the 2020 Census
Forgotten Fresno	Already engaged because of prior work with the 2020 Census
Foster Family Agency Genesis Family Center	Already engaged because of prior work with the 2020 Census
Fresno Area Hispanic Foundation	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

Fresno Barrios Unidos	Already engaged because of prior work with the 2020 Census
Fresno Building Healthy Communities	Already engaged because of prior work with the 2020 Census
Fresno Center for New Americans	Already engaged because of prior work with the 2020 Census
Fresno Chamber of Commerce	Already engaged because of prior work with the 2020 Census
Fresno County Democratic Party	Already engaged because of prior work with the 2020 Census
Fresno County Employees Retirement Association	Already engaged because of prior work with the 2020 Census
Fresno County Prosecutors Association	Already engaged because of prior work with the 2020 Census
Fresno County Superintendent of Schools, Lisa Birrell	Already engaged because of prior work with the 2020 Census
Fresno Housing Authority	Already engaged because of prior work with the 2020 Census
Fresno Interdenominational Refugee Ministries (FIRM)	Already engaged because of prior work with the 2020 Census
Fresno Metro Black Chamber of Commerce	Already engaged because of prior work with the 2020 Census
Fresno Metro Ministry	Already engaged because of prior work with the 2020 Census
Fresno Rotary	Already engaged because of prior work with the 2020 Census
Fresno Unified	Already engaged because of prior work with the 2020 Census
Fresno/Tulare/Kings/Madera Central Labor Council	Already engaged because of prior work with the 2020 Census
FresnoGOP	Already engaged because of prior work with the 2020 Census
FresnoUSD	Already engaged because of prior work with the 2020 Census
Goodwill Industries of San Joaquin Valley, Inc. Fresno Campus	Already engaged because of prior work with the 2020 Census
Granville Homes	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

Hmong American Community, Inc	Already engaged because of prior work with the 2020 Census
Hmong Cultural Heritage Center and Museum	Already engaged because of prior work with the 2020 Census
Hmong Innovating Politics (HIP)	Already engaged because of prior work with the 2020 Census
Hmong International New Year, Inc.	Already engaged because of prior work with the 2020 Census
Individual Development Account Fresno County Economic Opportunities Commission	Already engaged because of prior work with the 2020 Census
Jakara Movement	Already engaged because of prior work with the 2020 Census
Kaiser Permanente	Already engaged because of prior work with the 2020 Census
Khmer Society of Fresno	Already engaged because of prior work with the 2020 Census
Knights of Columbus	Already engaged because of prior work with the 2020 Census
Lao American Advancement Center	Already engaged because of prior work with the 2020 Census
Lao American Organization, Inc.	Already engaged because of prior work with the 2020 Census
Lao Community Culture Center	Already engaged because of prior work with the 2020 Census
Lao Community Development, Inc.	Already engaged because of prior work with the 2020 Census
Lao Family Community of Fresno, Inc.	Already engaged because of prior work with the 2020 Census
Lao Veteran of America, Inc.	Already engaged because of prior work with the 2020 Census
Leadership Counsel for Justice and Accountability	Already engaged because of prior work with the 2020 Census
League of Women Voters	Already engaged because of prior work with the 2020 Census
LEAP Institute	Already engaged because of prior work with the 2020 Census
Lideres Campesinas	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

Mi Familia Vota	Already engaged because of prior work with the 2020 Census
National Alliance on Mental Illness	Already engaged because of prior work with the 2020 Census
National Association for the Advancement of Colored People	Already engaged because of prior work with the 2020 Census
National Hmong American Farmers, Inc.	Already engaged because of prior work with the 2020 Census
National Women's Political Caucus	Already engaged because of prior work with the 2020 Census
Native Daughters of the Golden West	Already engaged because of prior work with the 2020 Census
Opportunity Plus	Already engaged because of prior work with the 2020 Census
Planned Parenthood Mar Monte	Already engaged because of prior work with the 2020 Census
Saint Rest Baptist Church	Already engaged because of prior work with the 2020 Census
Postal Carrier Union	Already engaged because of prior work with the 2020 Census
Professional Association of Employees	Already engaged because of prior work with the 2020 Census
Radio Bilingüe	Already engaged because of prior work with the 2020 Census
Rape Counseling Service of Fresno, Inc.	Already engaged because of prior work with the 2020 Census
Reading and Beyond	Already engaged because of prior work with the 2020 Census
Republican Women Federated	Already engaged because of prior work with the 2020 Census
Resources for Independence Central Valley	Already engaged because of prior work with the 2020 Census
Rising Star Missionary Baptist Church	Already engaged because of prior work with the 2020 Census
Saint Rest Baptist Church	Already engaged because of prior work with the 2020 Census
Saint Rest Community Economic Development Corporation	Already engaged because of prior work with the 2020 Census





FRESNO COUNTY REDISTRICTING 2021

Scottish Rite of Fresno	Already engaged because of prior work with the 2020 Census
Service Employees International Union 1000	Already engaged because of prior work with the 2020 Census
Service Employees International Union 521	Already engaged because of prior work with the 2020 Census
Southeast Asian Institute for Advancement	Already engaged because of prior work with the 2020 Census
Stone Soup Fresno	Already engaged because of prior work with the 2020 Census
Take a Stand Committee	Already engaged because of prior work with the 2020 Census
The Federation of Lao American Community, Inc (FLAC)	Already engaged because of prior work with the 2020 Census
The Fresno Center	Already engaged because of prior work with the 2020 Census
UCP Central California	Already engaged because of prior work with the 2020 Census
United Khmer Cultural Preservation	Already engaged because of prior work with the 2020 Census
United Way	Already engaged because of prior work with the 2020 Census
Valley Health Workers	Already engaged because of prior work with the 2020 Census
Valley Center for the Blind	Already engaged because of prior work with the 2020 Census
Veterans Advocate	Already engaged because of prior work with the 2020 Census
Vietnamese Association of Central Valley	Already engaged because of prior work with the 2020 Census
West Fresno Family Resource Center	Already engaged because of prior work with the 2020 Census
Westside Church of God	Already engaged because of prior work with the 2020 Census
Westside Family Preservation Services Network	Already engaged because of prior work with the 2020 Census

*The above list is not comprehensive. The County of Fresno will continually add organizations to this list to include in its outreach efforts throughout the redistricting process.





FRESNO COUNTY REDISTRICTING 2021

Redistricting Map Submissions

Criteria for Redistricting Maps

When redrawing district boundaries, the Board of Supervisors must comply with the requirements of the U.S. Constitution, California Constitution, the Federal Voting Rights Act of 1965, and the California Elections Code. These authorities require each district to have substantially equal population, generally prohibit using race as a predominant criteria for redrawing districts and prohibit diluting the voting rights of racial or language minority communities. Additionally, district lines will be adopted using the following criteria in order of priority:

1. To the extent practicable, districts shall be geographically contiguous.
2. To the extent practicable, districts shall respect the geographic integrity of any local neighborhood or local community of interest in a manner that minimizes its division.
3. To the extent practicable, districts shall respect the geographic integrity of a city or census designated place in a manner that minimizes its division.
4. District boundaries should be easily identifiable and understandable by residents. To the extent practicable, districts shall be bounded by natural and artificial barriers, by streets, or by the boundaries of the county.
5. To the extent practicable, and where it does not conflict with numbers 1-4 above, districts shall be drawn to encourage geographic compactness in a manner that nearby areas of population are not bypassed in favor of more distant populations.

Further, districts shall not be drawn for purposes of favoring or discriminating against a political party.

Interaction with Mapping Tools

The ARC will formally review submitted redistricting maps at its October 21, 2021 public hearing.

- Redistricting maps may be submitted electronically at any time using the County-provided redistricting software or by other means.
 - The redistricting software will review maps to ensure they conform with the redistricting criteria, legal requirements, and quality checks. If maps have an issue, the software will alert the user regarding the problem area(s) to address before submitting.





FRESNO COUNTY REDISTRICTING 2021

- Redistricting maps submitted not using the County's redistricting software (ie. hand delivered or mailed paper maps) will be reviewed to ensure the maps conform to the redistricting criteria and legal requirements. Proposers may resubmit Redistricting maps that have been revised as a result of the analysis.

Review Process

- Any Redistricting maps submitted will be provided to the ARC consideration.
- Redistricting maps submitted to the County are subject to the deliberations of the ARC and may be revised or modified as the Commissioners deem appropriate.
- Proposers may request to rescind submitted Redistricting maps; rescinded Redistricting maps will be noted to the ARC.
- Redistricting maps must be submitted in advance of a scheduled ARC hearing to be properly noticed, reviewed, and placed on the ARC agenda. Redistricting maps submitted at a hearing of the ARC cannot be considered immediately but will be considered at the next scheduled hearing.
- All Redistricting maps submitted to the ARC will be made available for public review after a reasonable time following submission.
- Specific Redistricting maps may be considered at ARC meetings. Proposers may wish to attend the meetings and testify on their Redistricting maps. Attendance by proposers, however, is not required.

ARC Commissioner Redistricting Map Options

Based on the public's input:

- The ARC will then develop their proposed Redistricting map option(s).
- Two Public Hearings are scheduled for Fall 2021. The purpose of these Public Hearings will be for the purpose of public input on the ARC's Redistricting map option(s).

Other Options for Redistricting map Submissions

In the event that an individual or an organization does not want to use the free redistricting mapping software to develop and submit a proposed Redistricting map, proposed Redistricting maps may also be submitted:





FRESNO COUNTY REDISTRICTING 2021

- By mail: County of Fresno – Redistricting 2281 Tulare Street, Room 304, Fresno, CA 93721
- By hand delivery (8:30 am – 4:30 pm, Monday through Friday): Fresno County Hall of Records 2281 Tulare Street, Room 304, Fresno, CA 93721

Applicable Languages

Under California law, the County will provide live translation at redistricting public hearings and workshops in all languages in which ballots are required to be provided in Fresno County pursuant to Section 203 of the federal Voting Rights Act of 1965 (52 U.S.C. Sec. 10503). The applicable languages in Fresno County are: English and Spanish. The board shall take steps to encourage residents, including those in underrepresented communities and non-English speaking communities, to participate in the redistricting public review process. These steps shall include a good faith effort to provide information to media organizations that provide county news coverage, including media organizations that serve language minority communities.

