

Fresno County Substance Use Disorder Services **Prevention Provider Information**





Lock It Up Project

This community-based program is designed to decrease youth's lifetime use of prescription and over the counter drug use in Fresno County by teens and adults aged 10-25 years old. The Lock It Up Project partners with school districts, pharmacies, medical and behavioral health professionals, parents, and youth to provide information, town hall meetings, outreach events, and media messages to address this issue.

Goal: Reduce substance use rates among 10-25 year old youth for Fresno alcohol and other drug categories significantly higher than state rates.

Objectives:

- Short-Term Outcome: By 6/30/17, increase the participation in the campaigns to reduce youth access to Rx and over-the-counter drugs by 5% as measured by prevention program contractors.
- Intermediate Outcome: By 6/30/18, 5% reduction in frequency of use of Rx and over-the-counter drugs by high school age youth as measured by the specified indicators.
- Long-Term Outcome: By 6/30/20, youth will have decreased lifetime use of Rx drugs by 5% in Fresno County as measured by the specified indicators.

Contact:

Marisol Zamora, Program Manager 1680 West Shaw Ave. Fresno, CA 93711 (559) 244-3619 Phone (559) 221-6219 Fax MZamora@healthcollaborative.org













PATH Project

This program is a comprehensive approach aimed at changing broad social norms around the use of marijuana by targeted high use youth aged 10-25. The PATH Project influences current and potential future marijuana users by creating a social environment and legal climate in which marijuana becomes less desirable, less acceptable, and less accessible.

Goal: Reduce substance use rates among 10-25 year old youth for Fresno alcohol and other drug categories

PATH Project (Continued...)

Objectives:

- <u>Short-Term Outcomes</u>: By 6/30/17, increase the number of youth receiving educational services by 5% in Fresno County as measured by prevention education providers.
- Intermediate Outcomes: By 6/30/19, the number of adults that have received educational services in Fresno County will increase by 10% as measured by prevention education providers.
- <u>Long-Term Outcomes</u>: By 6/30/20, the average age of first time marijuana use will increase by 2 years as measured by specified indicators.
- By 6/30/20, reduce youth marijuana use by 5% as measured by specified indicators.

Contact:

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Find them on the web: www.healthcollaborative.org







Social Norms Campaign

This campaign addresses the reduction of underage and binge drinking through a Social Norms Campaign that targets urban, rural and non-traditional high school students, community college students, and youth aged 10-20 in Fresno County. Parents, school staff, and other interested adults are active partners.

Goal: Reduce substance use rates among 10-20 year old youth for Fresno alcohol and other drug categories significantly higher than state rates.

Objectives:

- <u>Short-Term Outcomes</u>: By 6/30/17, increase the number of youth receiving education services by 5% in Fresno County as measured by prevention education providers.
- <u>Intermediate Outcomes</u>: By 6/30/19, the number of adults that have received educational services in Fresno County will increase by 10% as measured by prevention education providers.
- Long-Term Outcomes: By 6/30/20, the access to alcohol provided by adults will have decreased by 5% in Fresno County as measured by specified indicators.
- By 6/30/20, youth will have increased average age of onset of alcohol use by 2 years as measured by specified indicators.

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Youth Leadership Institute (Continued...)



Friday Night Live / Club Live Program

This program offers youth-driven social events in a drug and alcohol-free environment that encourages participants to connect to their school and community while fostering youth leadership development tools.

Goal: Reduce substance use rates among 10-20 year old youth for Fresno alcohol and other drug categories significantly higher than state rates.

Objectives: By June 30, 2020, establish and maintain partnerships for positive and healthy youth, to give youth the skills, confidence, connections, and commitment to engage as active leaders in their community, development of youth as active leaders and resources in their communities, and to reduce access or desirability of alcohol as a result of prevention projects that Chapters implement.

Contact:

Yammilette G. Rodriguez, Senior Director, Central Valley 1749 L. Street Fresno, CA 93721 (559) 255-3300 Phone (559) 255-3233 Fax yrodriguez@yli.org

Find them on the web: www.yli.org



LPC CONSULTING ASSOCIATES



LPC provides program evaluation services and technical assistance to County alcohol and other drug (AOD) prevention service providers to assess and measure community conditions that contribute to AOD problems, measure change over time, and evaluate the impact of Fresno County's prevention activities.

Contact:

Lynne P. Cannady, President 2015 J Street, Suite 205 Sacramento, CA 95811 (916) 488-8026 Phone (916) 448-1056 Fax lynne@lpc-associates.com

FAMILY-FOCUSED PREVENTION SERVICES



Central California Recovery (CCR) uses a parenting skills evidence-based prevention program called <u>Celebrating Families</u> to focus on treating families where one or both parents are in the early stages of substance abuse recovery, and there is a high risk for domestic violence and/or child abuse.

Goals:

- Break the cycle of substance abuse and dependency within families
- Decrease substance use and reduce substance use relapse, and
- Facilitate successful family reunification

Objectives: Through weekly instruction focusing on a healthy lifestyle free from drugs and alcohol, addressing risk and protective factors as well as developmental assets of family members, parents will be rehabilitated as competent caretakers, so that their children can be safely returned to their care.

Contact:

Dale White, President 1100 W. Shaw Ave., Suite 130 Fresno, CA 93711 (559) 681-1947 Phone assessment training research@yahoo.com

Find them on the web:



COMPREHENSIVE ADDICTION PROGRAMS, INC. (CAP)



CAP uses a parenting skills evidence-based prevention program called <u>Celebrating Families</u> to focus on treating families where one or both parents are in the early stages of substance abuse recovery and there is a high risk for domestic violence and/or child abuse. Services are provided to Fresno County minor children (ages 17 and younger) and their parent/guardian who is enrolled and actively participating in the County-funded SUD treatment programs.

Comprehensive Addiction Programs, Inc. (Continued...)

Goals:

- Break the cycle of substance abuse and dependency within families
- Decrease substance use and reduce substance use relapse, and
- Facilitate successful family reunification

Objectives: Through weekly instruction focusing on a healthy lifestyle free from drugs and alcohol, addressing risk and protective factors as well as developmental assets of family members, families will be strengthened and live healthier, substance-free lifestyles.

Contact:

Juanita Fiorello, Executive Director 2445 W. Whites Bridge Ave. Fresno, CA 93706 (559) 264-5096 Phone mroth@caprehab.org

Find them on the web: <u>www.caprehab.org</u>





DELTA CARE, INC.

Delta Care, Inc. uses 3 evidence-based practices: 1)Mulit-dimensional Family therapy, 2) Towards No Drug, and 3) Life Skill therapy to prevent illegal substance use among Fresno County youth under the age of 17, to prevent those youth from becoming regular users, and to strengthen the family unit.

Goal: Through addressing multiple risk and protective factors and learning social skills, youth will build resilience which will help them navigate through developmental skills and understand and resist the temptation to indulge in risky behaviors, including substance use. This will help parents connect with their adolescents while strengthening family relations.

Objectives: Through therapeutic sessions, group discussions, games, role-playing exercises, videos, and learning workshops, middle and high school age children of parents receiving SUD services will become educated about the effects of substance use. Evidence-based models will be used to reinforce opportunities for skill development to modify drug-related knowledge, attitudes, and motivation for resisting social influences that encourage illegal substance use while fostering the development of general personal and social skills.

Contact:

Rita O. Enunwa 4705 N. Sonora Ave., Ste. 113 Fresno, CA 93722 (559) 276-7558 Phone deltacareinc@yahoo.com



FNC uses <u>Creating Lasting Family Connections (CLFC)</u> to build the resiliency of youth 9 to 17 years of age and reduce the frequency of their alcohol and other drug (AOD) use. FNC provides evidence-based prevention and education services in Fresno County to minor children (ages 17 and younger) and their parent/guardian who is enrolled and actively participating in County-funded SUD treatment programs.

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Fresno New Connections (Continued...)

Goals:

- Increase use of community services when personal or family problems arise; take more action based on those contacts with community services; and find those actions to be more helpful.
- Report gains in knowledge about AOD and enhanced beliefs against using these substances.
- Report positive moderating effects on the onset of AOD use among youth when family-level and youth-level resiliency factors targeted by the program are improved.
- Delay the onset of AOD use as parents report increased AOD knowledge and beliefs consistent with program content. Decrease conflict between youth and their parents.

Objectives: Through administration of CLFC curriculum to parents/guardians age 18 and above, conflict among youth and their parents will be decreased and family units will be strengthened and more resilient.

Contact:

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Find them on the web: www.fresnonewconnections.com

