

Fresno County VCAAC Meeting Minutes

Wednesday, June 19, 2019, 4:00 PM

Location: Fresno County Elections Training Facility 4525 E Hamilton Ave Fresno, CA 93702

Introduction

Brandi Orth, County Clerk, began the meeting at 4:04 PM. Welcome and introductions were made. There were 38 community members in attendance.

Susan Anderson, Consultant, thanked the committees that have participated in this project. (VAAC, LAAC, VCAAC) and continued the discussion.

The translated Elections Administration Plan (EAP), and maps are now on the website. All comments and questions will be posted on the website at a later time.

Vote Center Placement

The number of Vote Centers and Drop Boxes have been determined based on projected numbers in December 2019; we estimate there will be 50 Vote Centers. Of the 50, 10 of them will be open for 11 days and 40 of them will be open four days. Locations shown on maps are potential sites, final placement locations with input from committees to be decided. It was noted that some of the potential sites are very close together and only one will be used. No Vote Center locations has been chosen yet. Some vote centers will be compensated – generally this is for expenses and/or a nominal fee. We can provide some support to vote centers who need some minor modifications. There will be 33 Drop Boxes. We are planning to have as many of the drop boxes as possible as drive up and walk up. Drop boxes will be bolted to the ground and there will be a team that will be checking and cleaning drop boxes and collecting ballots. Downtown office has free parking spaces during the 29 day period.

Ravi Gill, Systems and Procedures Manager displayed maps, which are on the website. (fresnovote.com) Ravi explained the changes made since last meeting including text boxes on the maps, and how the placement of the Vote Centers and Drop Boxes are being determined according to the shaded areas on the maps,

with the darker areas indicating that a vote center is more likely in that area based on the data used to make the maps.

Election Administration Plan Review

There will be a group of public consultation meetings to discuss the Elections Administration Plan for the general public in July and we will accept comments which should be sent by email to Cindy Lee. There will be one Public Meeting to Consider the Draft Plan in August prior to finalizing the plan. We are setting dates and locations for these meetings and will post them on the website. After the August meeting, if changes are made, there will be another public comment period and then the final version will be submitted to the SOS. Once the SOS approves the plan, there will be training sessions for community members to be able to present on the VCA model.

Social Media will be available September 1. All media will be available for review prior to it going out.

Southwest Strategies Introduction

Southwest Strategies has been hired as the media specialists. Cody Dixon and Cynthia Martinez were introduced. Cody gave an overview of what their company does. They will be working with our team to put together a media campaign that will include advertising on television, radio, social media, as well as flyers, brochures and public outreach. Cody and Cynthia answered various questions concerning cultural, diversity, ethnicity, and language differences. They will be working with the teams and advisory committees to make sure that all groups are represented. The media consultants will bring samples of their messaging to the advisory committees for input and comment.

Upcoming meeting dates:

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| Voter Accessibility Advisory Committee (VAAC) | July 9, 2019 11:00 am |
| Language Accessibility Advisory Committee (LAAC) | July 11, 2019 6:00 pm |
| Voter's Choice Act Advisory Committee (VCAAC) | July 17, 2019 5:30 pm |
| | Aug. 21, 2019 4:00 pm |
| | Sept. 18, 2019 5:30 pm |