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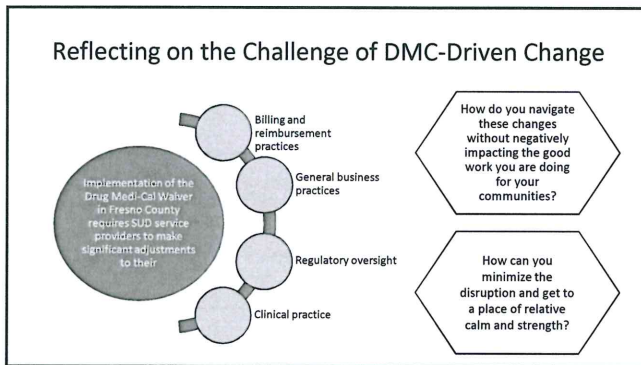
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About this DMC-ODS Training “Bootcamp”

- Fresno County, has partnered with CIBHS to provide a training series to help guide participants to
  - transform current business practices
  - increase financial stability
  - improve clinical practices and
  - enhance operational support and procedures.
- Participants will learn and apply new tools to
  - create efficient patient-centered workflows and
  - use clinical information to guide care planning and performance improvement efforts that results in improved recovery and wellness.

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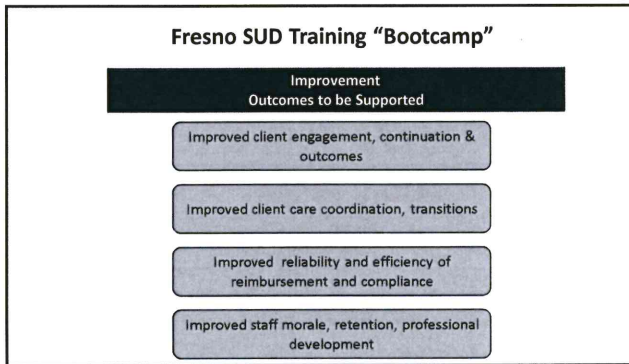
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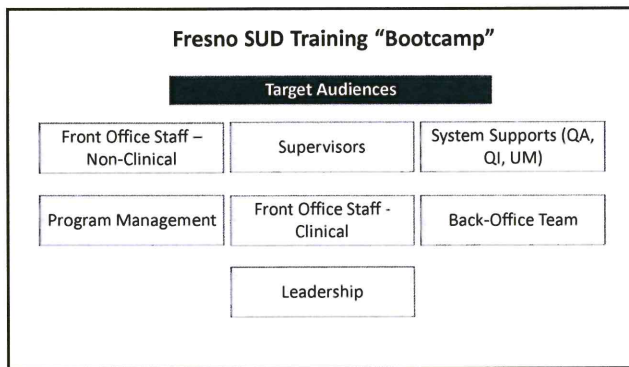
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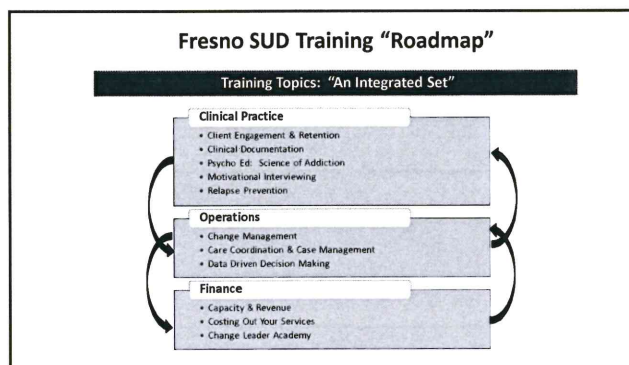
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Target Audiences	June	July	August	September	Improvement Outcomes	
Leadership	Clinical Client Engagement & Retention Clinical Documentation - Overview Clinical Documentation - Assessment - Treatment Planning Motivational Interviewing Relapse Prevention				Clinical Documentation - Progress Notes Psych-Ed Science of Addiction	Improved client engagement, contribution & outcomes
Program Managers	Clinical Documentation - Introduction Psycho-Ed Science of Addiction					Improved client care coordination, transitions
Supervision	Operations Setting the Stage for Successful Change Data Driven Decision-Making QA for Intake, Eligibility & Enrollment				Change Leader Academy	Improved reliability and efficiency of intake/enrollment and compliance
Front Office Staff - Clinical						
Front Office Staff - Non-Clinical						
System Supports (QA, GI, UM)	Financial Capacity & Revenue				Costing Our Four Services	Improved staff morale, retention, professional development
Back-Office Team						

Fresno SUD Training Bootcamp

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## What will be covered today

### Training Objectives

- Summarize the changes required to clinical, operational and financial processes
- Assess where you are in the change process
- Illustrate how to use Kotter's Eight Step Model to increase staff engagement
- Practice flowcharting and identify areas to improve workflow, increase billing and improve customer value.

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### How is this workshop structured?

- Learn, Do, Share Approach
  - Some didactic, with practice, we will ask you to move around to encourage more peer to peer learning and networking.
- Logistics
  - Schedule – leave early? have a meeting? anticipate being called out?
  - Ground rules
- Housekeeping
  - Breaks
  - Lunch
  - Restrooms

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### QUICK SHOW OF HANDS

- Department where you spend most of your working hours?
  - Business Operations
  - Finance
  - Clinical Practice
  - Quality Improvement, Quality Assurance Director
- Your primary role?
  - Supervisor
  - Addictions Counselor/Intake and Assessment
  - Case Manager
  - LPHA
  - Medical Director

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### The 'Why' and The Good Stuff

- The ODS will ensure a continuum of care for Medi-Cal beneficiaries (Social Security Act Sec. 1115) through states and counties that opt in to the ODS
- In these states and counties CMS is "testing Medicaid coverage of a full SUD treatment service array in the context of an overall SUD service delivery system transformation provided states meet specific requirements."

SO:

- The Good Stuff- we (finally!) get a 'full SUD treatment array' for Medi-Cal beneficiaries
- The Tough stuff- we do it in a transformed delivery system meeting specific requirements

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## MEDICAID AND CHIP MANAGED CARE FINAL RULE (CMS-2390-F)

### Overview of the Final Rule (selected slides)



Center for Medicaid and CHIP Services

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## GOALS OF THE FINAL RULE

This Final Rule advances the agency's mission of *better care, smarter spending, and healthier people*

**Key Goals**

- To support State efforts to advance **delivery system reform** and **improve the quality of care**
- To strengthen the **beneficiary experience of care** and key beneficiary protections
- To strengthen program integrity by **improving accountability and transparency**
- To **align** key Medicaid and CHIP managed care requirements with other health coverage programs

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## GOAL: DELIVERY SYSTEM REFORM (DSR)

To further support state and federal delivery system reforms, the Final Rule:

- Provides flexibility for states to have value-based purchasing models, delivery system reform initiatives, or provider reimbursement requirements in the managed care contract
- Strengthens existing quality improvement approaches with respect to managed care plans

**Examples**

- Capitation Payments for Enrollees with a Short-Term Stay in an Institution for Mental Disease
- Value-Based Purchasing

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IMPROVING QUALITY: QUALITY RATING SYSTEM

- States must implement a quality rating system (QRS) for Medicaid and CHIP managed care plans and to report plan performance for MCOs, PIHPs, and PAHPs
- CMS expects to implement the QRS over 5 years including:
  - A public engagement process to develop a proposed QRS framework and methodology using summary indicators adopted by the Marketplace QRS
  - Publication of the proposed QRS in the *Federal Register* with comment period, followed by notice of the final Medicaid and CHIP QRS
- States will have flexibility to adopt alternative QRS, with CMS approval

*States must implement a QRS no later than 3 years from the date of a final notice published in the Federal Register*

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THE BOTTOM LINE.....

More than ever, health care providers must demonstrate the ability to improve services and increase value to clients, communities and payers.

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What the Feds Have Promised-

The 'What' of the ODS

There will be:

A Continuum of Care for Beneficiaries with an SUD disorder

Accountability

- Appropriate Utilization
- Quality Care
- Outcome Effectiveness

Reduced Cost

- From Fee For Service (FFS) to a Managed Care System
- Patient placed in the 'right' Level of Care (LOC)

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The ODS Challenges or 'Areas of Change'



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ODS Promise #1

A Continuum of Care

'A Program' is no longer 'The Program'  
 The patient is placed at the most appropriate ASAM-established LOC. ASAM is reviewed frequently and the patient moved to a less- or more-intensive LOC as indicated, and encouraged to remain in care or recovery services as long as possible.

Challenge #1- Develop and maintain placement relationships for all LOCs.  
 Challenge #2- Implement care coordination internally and externally to facilitate movement between LOCs.

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ODS Promise #2

Accountability

Utilization Management

Challenge #1- **Timely Access** (front end process, reception, assessment staff?)

Challenge #2- **Authorizations and Medical Necessity** (right staff, training, referral relationships, internal/external care coordination?)

Challenge #3- **Enhance access and length of stay in the recovery continuum** (LOS) through Collaborative Relationships with agencies, other providers (Care coordination?)

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## ODS Promise #2

## Accountability (Cont'd)

Quality of Care

- What the PHC Quality Improvement Plan (QIP) and Committee (QIC) will monitor and review?
  - Accessibility
  - Beneficiary grievances, complaints, experiences
  - Evidence-Based Practices (EBPs) to fidelity
  - Other practice standards
- Challenge- What data sources and other documentation does the program have to respond to the QIC? (Data resource programs? Training? Staff?)

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## ODS Promise #2

## Accountability (Cont'd)

Outcome Effectiveness

- The PHC will provide data and information to UCLA's Integrated Substance Abuse Programs for the DMC-ODS evaluation
- Challenge- while some of this data and information may flow through health records, programs may need new systems to capture and communicate data.

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## ODS Promise #3

## Reduced Cost

Reduced costs through the ODS is based mainly on the premise that patients placed in the 'right' LOC will be less expensive to treat than in past systems. However, there are the following challenges:

- **Challenge 1-** FFS vs Managed Care- annual estimates of the cost of treatment must be more refined, more exact.
- **Challenge 2-** Billing is based on a defined and documented unit of service.

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## The 'Shift'

What's the historical value proposition?

- **Patient and Treatment Provider** - Patient completes a 'program'; graduates; gets a discharge plan: Organization gets paid for patient 'attendance'.
- **Funder (public block grant) and Treatment Provider** - Provider follows the regs and documents a service; Funder pays.
- **Collaboration**- All providers refer and accept referrals when it is mutually beneficial.

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## The 'Shift'

How does the value proposition 'shift' under ODS?

- **Patient and Treatment Provider**- Patient commits to the continuum of care and other required and recommended services: Organization gets paid based on documented UOS's in correct LOC using EBP's.
- **Funder (DMC-ODS) and Treatment Provider**- Provider assesses and places (continuous) patient; provides documented UOS: Funder reviews practice standards, quality of care and access frequently, then pays.
- **Collaboration**- Fulfilling the continuum, maintaining census, meeting all patient needs requires collaboration and real relationships.

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## Shifts Affect All Areas of Treatment

*Using the Shift from 'A Program' to the Continuum of Care:*

- **Clinical**- Frequent assessments; goal of moving patient forward
- **Operational**- Developing collaborative teams for services/census, for care coordination
- **Finance**- Increase in staff, increase in training, budget projections, billing

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**Clinical**

- Evidence Based Practice (MI, CBT)
- ASAM Assessments
- Establishing Medical Necessity,
- Patient Centered Care,
- New Documentation,
- Access and Retention in Treatment.

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**Quick show of hands:**

Which of the following clinical practice changes do you feel your staff are least prepared to do?

- Treat patients using Evidence Based Practice (MI, CBT)
- Use the ASAM Assessment
- Establish and document medical necessity,
- Shift from program centered care to patient centered care,
- Successfully document treatment plan and case notes.

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**Operational**

- Leading in times of disruption
- Communication
- Changing workflows
- Care coordination: internal and external
- More staff, new positions, new credentials
- Increase in training needs
- Productivity
- More administrative tasks

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**Quick show of hands**

Which of the following operational practice changes do you feel are most difficult?

- Leading the team in times of disruption,
- Enhancing communication so that everyone is informed,
- Providing enhanced care coordination: both internal and external,
- Hiring and training staff, to meet the new demand?
- Meeting current capacity goals while making the transition.

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**Finance**

- Higher rates
- Paid for services delivered and documented
- Revenue projections
- Financial acuity

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**Quick show of hands:**

Which of the following financial issues are most difficult to manage?

Documenting and billing for the services delivered  
Tracking and fixing denials?

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## NAVIGATING CHANGE

LEARNING TO ADJUST  
YOUR COURSE IN  
UNCHARTED WATERS

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### OBJECTIVES

Part 1	Part 2
<p>Identify the 4 methods of quality</p> <p>Recognize and address the feeling and thinking components of change</p> <p>Understand the importance of being purposeful in implementing change</p>	<p style="text-align: center;"><b>Self Reflection</b></p> <p>Identify changes you have already made using Kotter's 8 critical steps of change framework</p> <p>Identify things you will do to enhance change management using Kotter's template.</p>

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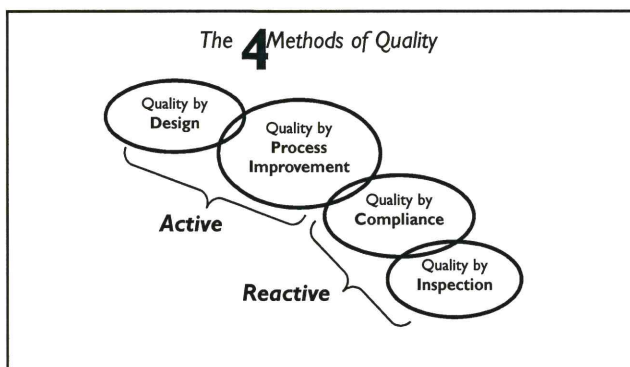
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### PLAN FOR BUILDING QI CAPACITY IN THE SUD SYSTEM

**Goals:**

- Build quality improvement capabilities of DMC-ODS providers in Fresno County
- Assure the network is able to meet the performance requirements outlined in the county's Implementation Plan and in DHCS regulation.
- Support providers adoption of continuous quality improvement processes that allow each to maximize the effectiveness of their services for their clients.
- Build quality improvement (QI) capabilities with leaders and targeted staff (QI leads).

**Capabilities to be Developed:**

- Use of data to inform decision making and guide improvement activities
- Applying systems thinking to pursue highly effective changes
- Testing changes and implementing them when proven successful
- Management methods that promote a culture of experimentation and learning.

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### PLANNED APPROACH: TWO-PRONGED

**DMC-ODS Network Agencies – Phased Development**

- Phase 1: Build leadership consensus / focus on priority performance objectives
- Phase 2: Identify useful measures to inform performance and develop dashboards at system-wide and agency levels
- Phase 3: Engage leaders in use of performance measures and identification of improvements needed
- Phase 4: Conduct "Change Leadership Academies" to develop agencies staff's QI skills and make improvements in selected areas (per leadership guidance)

**FDBH QI Coaching**

- Developing contract monitors to provide QI technical assistance ("QI coaching")
- QI Division to serve as "Improvement Advisors"

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### NEXT STEPS WITH AGENCIES AND LEADERS

**Phase 1: Build leadership consensus / focus on priority performance objectives**

- Tuesday, May 7<sup>th</sup>: Review summary of requirement improvement areas and select initial set of improvement objectives for leadership focus
- Tuesday, June 11<sup>th</sup>: Review performance data on initial selected set of improvement objectives, gain agreement on targeted improvement needed

**Phase 2: Identify useful measures to inform performance and develop dashboards at system-wide and agency levels**

- Tuesday, July 9<sup>th</sup>: Agree to "family of measures" (processes and outcomes) to serve as dashboard of measures to monitor monthly and inform improvement efforts

**Phase 3: Engage leaders in use of performance measures and identification of improvements needed**

- Tuesday, August 13<sup>th</sup>: Agree to improvement focus for Change Leader Academy for staff and FDBH contract monitors and QI team

**Phase 4: Conduct "Change Leadership Academy" to develop staff's QI skills and make improvements in selected areas**

- August (date pending): conduct in person Change Leader Academy and initiate support calls

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**"If the person succeeds, it is because the system is designed to generate success."** Edward Deming

**85% of problems in the organization can be attributed to process issues.**

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WHAT EVER BUSINESS YOU ARE IN

To effectively lead change, leadership must help people satisfactorily answer three questions that people will ask themselves when it's introduced:

- . **What** is the change?
- . **Why** is the change being made?
- . **How** will the change affect me?

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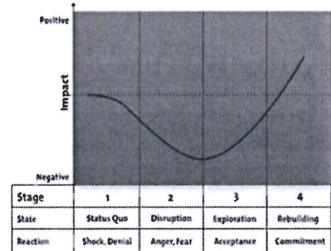
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**ROLE OF THINKING AND FEELING**

Figure 1 – The Change Curve



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<div style="border: 1px solid black; padding: 10px; margin: 0 auto; width: 150px;"> <p>Stage 1 State</p> <p><b>Status Quo</b></p> </div>	<p>Reaction: Shock or Denial This is when the reality of the change hits</p> <ul style="list-style-type: none"> <li>• People need time to adjust</li> <li>• Critical stage for communication</li> <li>• People need information to understand what is happening</li> </ul>
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<div style="border: 1px solid black; padding: 10px; margin: 0 auto; width: 150px;"> <p>Stage 2 State</p> <p><b>Disruption</b></p> </div>	<p>Reaction: Anger or Fear People React - Possible Danger Zone</p> <ul style="list-style-type: none"> <li>• Manage this stage or it may lead to chaos</li> <li>• Provide support, consider the personal impact &amp; listen to objections</li> <li>• Address issues with clear communication</li> </ul>
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<div style="border: 1px solid black; padding: 10px; margin: 0 auto; width: 150px;"> <p>Stage 3 State</p> <p><b>Exploration</b></p> </div>	<p>Reaction: Acceptance</p> <ul style="list-style-type: none"> <li>• On your way to success</li> <li>• Provide direction</li> <li>• Training is important</li> <li>• People will not perform at 100% right away</li> </ul>
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<p>Stage 4 State</p> <h2 style="margin: 0;">Rebuilding</h2>	<p><b>Reaction: Commitment</b></p> <ul style="list-style-type: none"> <li>• People embrace the change</li> <li>• Offer encouragement</li> <li>• Celebrate the success and achievements</li> </ul>
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<h2 style="text-align: center;">Our Iceberg is Melting</h2> <p style="text-align: center;">Changing and Succeeding Under Any Conditions</p> <p style="text-align: center;">John Kotter Holger Rathgeber</p>	
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<p><b>Set the Stage</b></p> <ol style="list-style-type: none"> <li>1. Create a sense of urgency</li> <li>2. Pull together a guiding team</li> </ol> <p><b>Decide what to do</b></p> <ol style="list-style-type: none"> <li>3. Develop the Change Vision and Strategy <i>Clarify how the future will be different than the past, and how you can make that future a reality</i></li> </ol> <p><b>Make it Happen</b></p> <ol style="list-style-type: none"> <li>4. Communicate for understanding and buy in</li> <li>5. Empower others to act <i>Remove as many barriers as possible so that those who want to make the vision a reality can do so</i></li> </ol>	
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**Produce Short Term Wins**

6. Create some visible unambiguous successes as soon as possible

7. Don't let up

*Press harder and harder faster and faster after the first success*

**Make it Stick**

8. Create a New Culture

*Hold on to the new-ways of behaving and make sure they succeed, until they become strong enough to replace old traditions.*

For more information: <https://www.kotterinternational.com/8-steps-process-for-leading-change/>

And Read the book!

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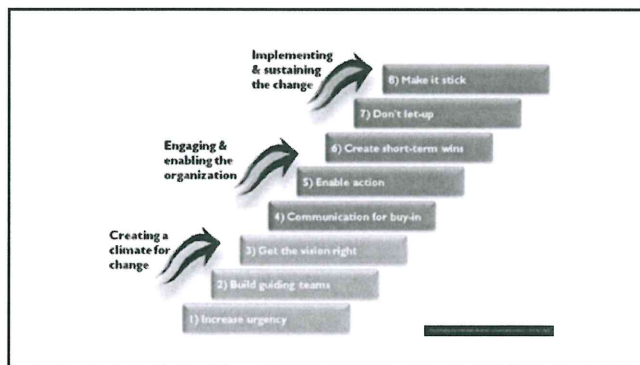
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**Role of Thinking and Feeling**

**Thinking differently can help change behavior and lead to better results**

Collect data and analyze it

Present information logically to help people think through it step by step

Changed thinking leads to changed behavior

**Feeling differently can change behavior even more and lead to even better results**

Create surprising and compelling visual experiences (graph data, tell success stories)

The experiences change how people feel about the situation

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BASE YOUR CHANGE PROJECT  
ON 5 QUESTIONS

1. What is it like to be our customer?
2. What are we trying to accomplish?
3. How will we know if the change is an improvement?
4. What changes can we test that may result in an improvement?
5. How can we sustain the improvement?

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CAFÉ SESSIONS

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LEADING TEAMS THROUGH CHALLENGE

- Practice Framing Change Initiatives Using Kotter's 8 Step Model
- Share strategies for dealing with common roadblocks
- Learn a method of brainstorming that includes all the people involved

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Participants “number off” (number of teams equal to the number of problem statements used)

Review problem statement examples around the room and assign a number to each

7-minute brainstorming session at each station

Move around the room clockwise

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DISCUSS THE FOLLOWING AS IT PERTAINS TO PARTICIPATING IN THE DRUG MEDICAL ORGANIZED DELIVERY SYSTEM WAIVER (DMC-ODS)

How did you set the stage for Change in your agency?  
How would you do this differently in the future?  
How did you create a sense of urgency? Did you illustrate with Stories? Data?

What is your Vision? How will your agency be different next year?  
What are the biggest changes?

**Set the Stage**

- Create a sense of urgency
- Pull together a guiding team

**Decide what to do**

- Develop the Change Vision and Strategy
- Clarify how the future will be different than the past, and how you can make that future a reality

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DISCUSS THE FOLLOWING AS IT RELATES TO CHANGES IN YOUR INTAKE PROCESS & VERIFYING ELIGIBILITY AND ENROLLMENT?

Share some of the changes you made?

How did you make it happen?

What did you do to get buy in and engagement among the staff?

Did you celebrate any successes along the way?

- **Make it Happen**
- **Communicate for understanding and buy in**
- **Empower others to act**
- Remove as many barriers as possible so that those who want to make the vision a reality can do so
- **Produce Short Term Wins**
- Create some visible unambiguous successes as soon as possible

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<p>DISCUSS THE FOLLOWING AS IT RELATES TO CHANGES IN YOUR CLINICAL PROCESSES?</p> <p>Share some of the changes you made?</p> <p>How did you make it happen?</p> <p>How are you ensuring all clinical staff understand ASAM?</p> <p>How are you going to monitor short term wins?</p>	<ul style="list-style-type: none"><li>• <b>Make it Happen</b></li><li>• <b>Communicate</b> for understanding and buy in</li><li>• <b>Empower others to act</b></li><li>• Remove as many barriers as possible so that those who want to make the vision a reality can do so</li><li>• <b>Produce Short Term Wins</b></li><li>• Create some visible unambiguous successes as soon as possible</li></ul>
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<p>DISCUSS THE FOLLOWING AS IT RELATES TO THE DMC CERTIFICATION PROCESS</p> <p>What processes and procedures did you put in place to ensure that the new certification process "would stick"?</p> <p>Who will monitor changes, such as when new staff or board members are hired, agency address changes?</p> <p>What processes are in place to review the contract and recertify?</p> <p>Did you assign staff or departments to be accountable for monitoring?</p> <p>Did you write up a policy or procedure to make it easier to get certified next time?</p>	<p><b>Make it Stick</b></p> <p>8. Create a New Culture</p> <ul style="list-style-type: none"><li>• <i>Hold on to the new-ways of behaving and make sure they succeed, until they become strong enough to replace old traditions.</i></li></ul>
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<p>"Change is hard at first, messy in the middle and gorgeous at the end."</p> <p>Robin Sharma</p>	<p>"The secret of change is to focus all your energy not on fighting the old, but on building the new."</p> <p>Socrates</p>
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## Understanding the Interrelated Processes of Great Financial Management and Great Customer Centric Flow



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Identify the business imperative for performance improvement in healthcare

Create a flow chart

Describe the relationship between capacity, flow & billing  
Describe three crucial time-based metrics  
Identify **Value – Critical to Quality** requirements  
Identify strategies to manage capacity and flow

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## You are running a business!

- To be successful the business imperative is to achieve strategic alignment.



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What is the Business Idea?

What is the business we are in?

What is the product/service?

What business are we *not* in?

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What is the Business Idea?

What is the business we are in?

\*What is the product/service?

What business are we *not* in?

- How does the service satisfy an unmet need?
- What is the value that our customers place on the service?
- Will the service drive sufficient transactions?

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Who are our Customers?

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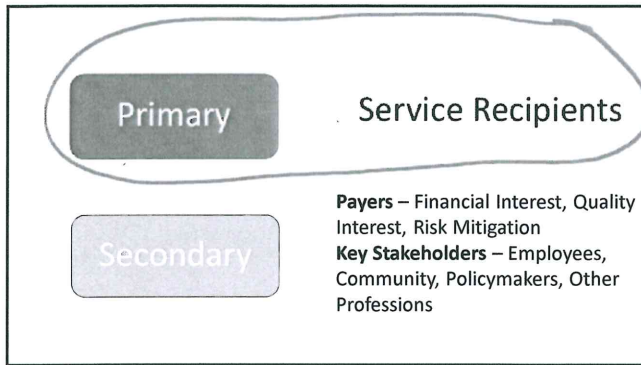
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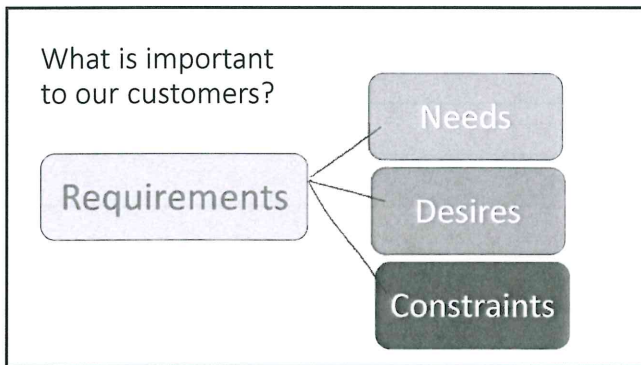
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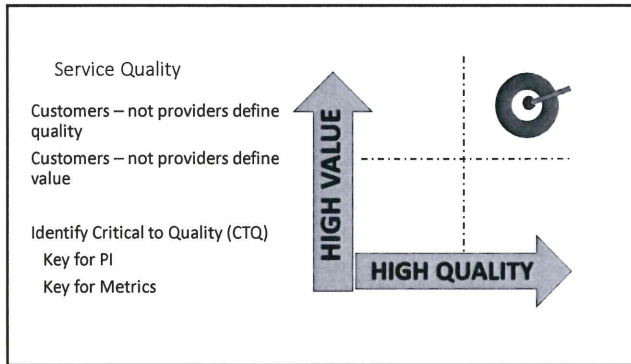
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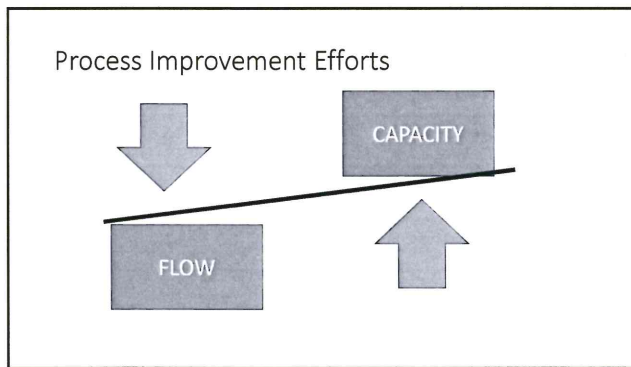
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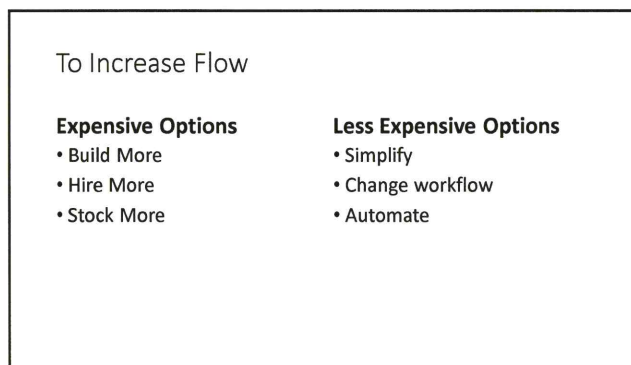
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### Time Based Metrics

Lead Time – LT  
 Cycle Time – CT  
 Value Creating Time - VCT

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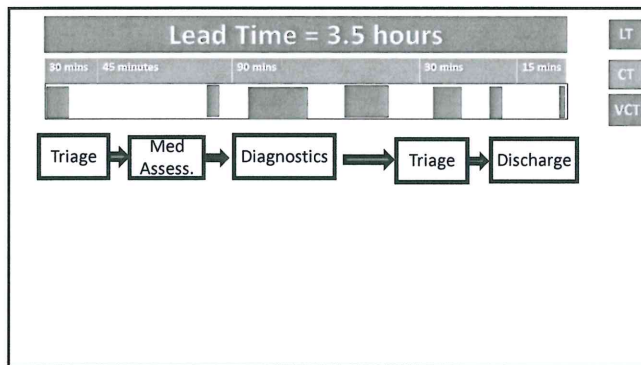
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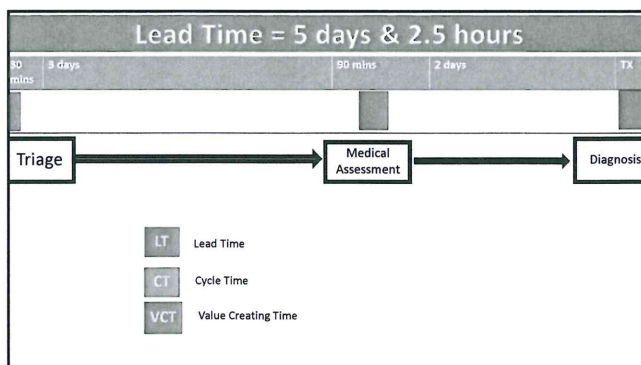
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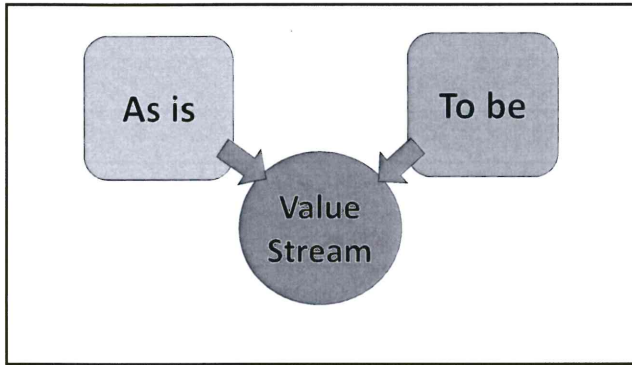
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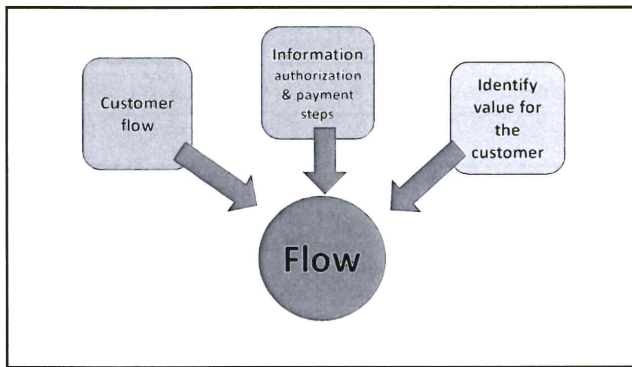
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Ok, to make this easier to understand we are going to practice!

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## Flowcharting

Flowcharts force an organization to focus on a **process**.

85% of problems in an organization are the result of a poorly designed process

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## Key Questions for Flowcharts

- Is the name of process clear?
- Where does the process begin?
- Where does the process end?
- What does the process include/not include?

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## Setting up a flowchart



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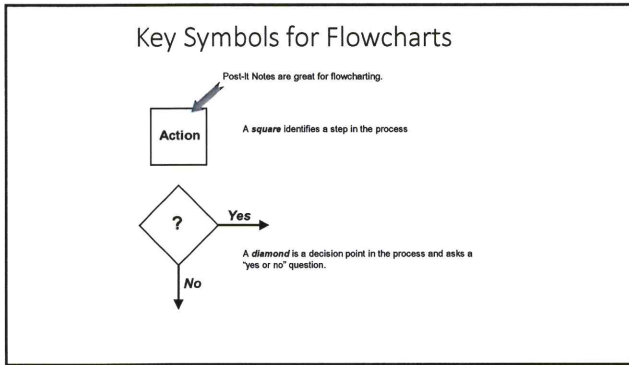
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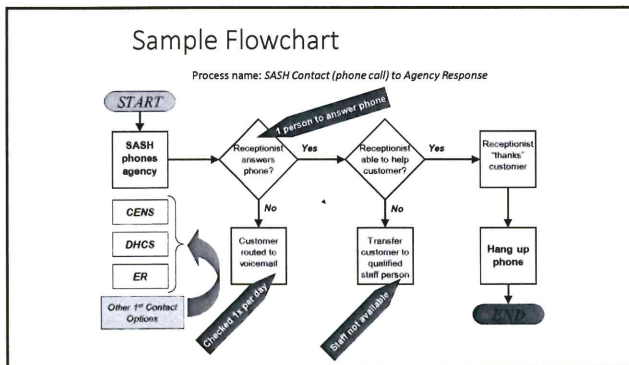
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### Activity – 30 minutes

**Remember the steps to follow:**

1. Define the process you are flowcharting: e.g., Title Intake from 1<sup>st</sup> call for service to completion of the treatment plan.
2. Define where the process will: **Begin** and **End**
3. Write down the process steps using the "sticky note paper"

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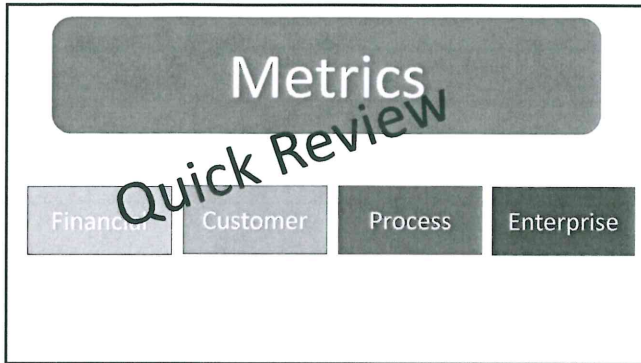
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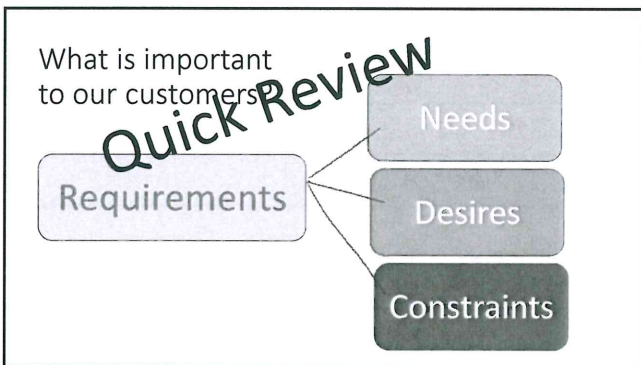
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**Next - Allow 15 minutes**

- **Identify Lead time – LT** - What it feels like for the customer - time it takes for one patient to move through the continuum or process (add time with a marker).
- **Cycle Time – C/T** - The time it takes to complete a sub process or process with the value stream - Provide the service (intake, urine analysis, ASAM assessment, any encounter between a staff person and the patient- (add time with another color marker)
- **Value Creating Time – VCT** – time it takes within a cycle of work where work is being done to create value –visibility.
- Place a star sticker on each process step that adds value for the customer
- Place a dollar sticker on each process step that is required for payment

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### Large Group Discussion

1. Did you learn anything new about your process?
2. How do you think this flow chart of the process would compare to the actual walk-through from the customer perspective?
3. If you are designing a new process, was this helpful?
4. How could you use your flowchart to help engage the agency in the change process?
5. Do you think you will practice flow charting in your agency?

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### Flowcharting is useful for:

- Understanding the process as it actually is.
- Visualizing a new process.
- Providing a starting point/baseline view.
- Identifying key problems/bottlenecks.
- Showing where to test ideas for most impact.
- Adding interactivity & fun - gets the team together.
- Creating a simple & succinct visual process overview.

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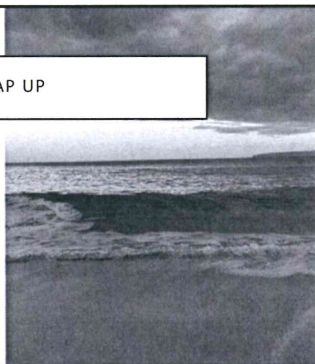
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### WRAP UP

What did you learn about your flow?

What other resources would you like us to develop to help you stay on course?



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